

# HUD FY 2017 Continuum of Care Program Competition: Strategies for Success

August 2, 2017

2:00 – 3:00 pm EDT





# Panelists

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# Webinar Agenda

- I. Advancing the Federal Strategic Plan to Prevent and End Homelessness
- II. Overview of the 2017 Competition
  - What's Different
  - Policy Priorities
  - Tiering and Scoring
  - Reallocation
  - Bonus
- III. Strategies for Success
- IV. Helpful Resources
- V. Question and Answer Session



# Webinar Format

- 60 minutes total
- Approximately 15 minutes for questions
- To ask a question at any time, use the question and answer feature
- Answers to more specific questions about the NOFA are [on the HUD website](#)

***This webinar will be recorded and posted to [www.usich.gov](http://www.usich.gov)***



# Advancing the Federal Strategic Plan to Prevent & End Homelessness



- Prevent and end homelessness among **Veterans**
- Finish the job of ending **chronic homelessness**
- Prevent and end homelessness for **families with children and youth**
- Set a path to **ending all types of homelessness**



# Overview of the Competition

- Approximately **\$2 billion** from FY 2017 funds are available
- This is a **competitive** NOFA: Strong emphasis on system performance, aligned with emphasis on performance and effective practices in the McKinney-Vento Homelessness Assistance Act, as amended by the HEARTH Act
- **Similar tiering and selection process** as the 2016 NOFA
- **Deadline: September 28, 2017** (8:00 p.m. EDT)



# Overview of the Competition

New projects through **reallocation** can include:

- Permanent Supportive Housing
- Rapid Re-Housing
- Joint TH and PH-RRH Component
- Supportive Services Only
- Dedicated HMIS Projects



# Overview of the Competition

New projects through the **Permanent Housing Bonus:**

- Permanent Supportive Housing
- New Rapid Re-housing
- New Joint TH and PH-RRH Component

UFA and Planning grants are not tiered or ranked, so apply for them separately!





# What's Different?

- **New Joint TH and PH-RRH Component Project**
  - Low-barrier, temporary housing
  - Quick connections to permanent housing
  - Implemented with a Housing First orientation
  - Advantageous in communities with high numbers of people experiencing unsheltered homelessness
  - Well-suited to serve specific populations



# What's Different?

- More opportunities through reallocation
- Dedicated PLUS and expanded eligibility for RRH
- Incentives for mergers
- Protections for smaller CoCs in terms of their ARD
- New FY 2017 CoC Competition HDX Report



# Policy Priorities

## 1. Ending homelessness for all persons

- **Identify, engage, and effectively serve** everyone
- **Measure performance** using local data
- Implement **comprehensive outreach**
- **Use local data** to understand characteristics of homelessness and develop housing and services
- **Use reallocation** to create new projects that improve overall performance and better respond to local needs



# Policy Priorities

## 2. Create a systemic response to homelessness

- **Use system performance measures** (avg. length of homeless episodes, rates of return to homelessness, and rates of exit to permanent housing) to determine system effectiveness
- **Use coordinated entry to promote participant choice, coordinate homelessness assistance and mainstream housing and services** to ensure people experiencing homelessness receive assistance quickly, make homelessness assistance open, inclusive, and transparent



# Policy Priorities

## 3. Strategically allocate and use resources

- **Use data** to improve how resources are utilized
- Review **project quality, performance, and cost-effectiveness**
- **Maximize** the use of mainstream and other community-based resources
- **Review all projects** eligible for renewal to determine effectiveness



# Policy Priorities

## 4. Use a Housing First Approach

- Help families and individuals **move quickly into permanent housing**
- **Measure** and help projects **reduce the length of time** people experience homelessness
- Engage **landlords and property owners**
- **Remove barriers to entry**, and **adopt client-centered service methods**



# Tiering and Scoring

## Tier 1

- Total of 94% of CoC's Annual Renewal Demand (ARD)
  - Can include any type of new or renewal project application, including TH
  - CoCs should be ranking all projects based on performance, using appropriate metrics for the population served, and local needs

## Tier 2

- Tier 2 = ARD + Permanent Housing Bonus - Tier 1 Amount

## CoC Planning and Unified Funding Agency Costs

- These costs are not ranked and not included in either Tier 1 or Tier 2
- CoCs must apply separately for these costs



# Tiering and Scoring

## Tier 1

- Performance and Strategic Planning – 60
- System Performance – 49
- CoC Coordination and Engagement – 43
  - Mainstream benefits and other assistance
  - Partnerships with Public Housing Assistance
  - Criminalization
  - System Performance
  - LGBTQ individuals
- Project Ranking, Review, and Capacity – 29
- HMIS – 13
- PIT – 6

**In Tier 2 scoring, there was an increase in points related to the CoC project ranking.**

- Tier 2 scoring: 100-point scale per project
  - CoC score: up to 50 points
  - CoC project ranking: up to 35 points
  - Commitment to Housing First: up to 10 points





# DedicatedPLUS

Permanent Supportive Housing where **100% of beds** are dedicated to serve individuals with disabilities and families in which one adult or child has a disability, including unaccompanied youth experiencing homelessness, that at intake are:

1. experiencing chronic homelessness as defined by HUD's definition;
2. residing in a transitional housing project that will be eliminated and meets the definition of chronically homeless in effect at the time in which the individual or family entered the transitional housing project;
3. residing in a place not meant for human habitation, emergency shelter, or safe haven; but the individuals or families experiencing chronic homelessness had been admitted and enrolled in a permanent housing project within the last year and were unable to maintain a housing placement;
4. residing in transitional housing funded by a Joint TH and PH-RRH component project and who were experiencing chronic homelessness prior to entering the project;
5. residing and has resided in a place not meant for human habitation, a safe haven, or emergency shelter for at least 12 months in the last three years, but has not done so on four separate occasions; or
6. receiving assistance through a Department of Veterans Affairs(VA)-funded homeless assistance program and met one of the above criteria at initial intake to the VA's homeless assistance system.



# Reallocation

- **Permanent Supportive Housing**
  - Where projects are either:
    - DedicatedPLUS or
    - New Permanent Supportive Housing projects where 100 percent of the beds are dedicated to chronic homelessness
- **Rapid Re-Housing**
  - Serving families and individuals experiencing homelessness, including unaccompanied youth
- **Joint TH and PH-RRH Component**
  - Serving families and individuals experiencing homelessness, including youth and those fleeing or attempting to flee domestic violence
  - Able to serve all categories of homelessness under the definition
- **Supportive Services Only**
  - Specifically for coordinated entry
- **Dedicated HMIS Projects**



# Reallocation

## Making reallocation decisions:

- Be purposeful
- Focus on performance and outcomes
- Evaluate projects using a fair and transparent process
- Compare projects population by population
- Use reallocation to fill gaps in the community



# Permanent Housing Bonus

Up to 6% of the CoC's FPRN for the follow types of new projects:

- Permanent Supportive Housing  
PSH projects that will be fully dedicated to chronically homeless families and individuals or those projects that meet the requirements of DedicatedPLUS
- Rapid Re-housing
- Joint Component Projects



# Strategies for Success

- Use a performance scorecard or HUD's rating and ranking tool to rank projects
- Use intervention-appropriate metrics to measure the performance of programs, particularly those serving youth and survivors of domestic violence
- Use best practices in designing an effective, transparent coordinated entry system that promotes participant choice and engages all parts of the system
- Reallocate based on a fair process, as well as a thorough and transparent evaluation of projects, reallocating away from projects that are underutilized or underperforming
- CoCs and project applicants should thoroughly review every application to ensure that information is accurate
- Prioritize admission of turnover PSH units to people experiencing chronic homelessness, employing a Housing First approach, and leveraging other resources, including Medicaid, for supportive services
- Prioritize planning and data-gathering in the CoC process



# Common Strategies to Avoid

- Shaving a little from each project does not allow for effective implementation or prioritization.
- Do not apply for projects that are underutilized, underperforming, or that no longer meet the needs of people experiencing homelessness. Reallocate instead.
- Closed and subjective ranking processes do not reflect an effective approach to ranking.
- Do not leave funds on the table.



# Helpful Resources

- [FY 2017 Continuum of Care \(CoC\) Program Competition: Funding Availability](#)
- [CoC Program Competition: E-Snaps Resources](#)
- [National Alliance to End Homelessness: Webinar on the Joint Component](#)



# Questions?

To ask a question, use the “Question and Answer” feature now.

We will get to as many questions as we can in the time remaining.

For answers to more specific questions about the NOFA visit:  
<https://www.hudexchange.info/programs/e-snaps/fy-2017-coc-program-nofa-coc-program-competition/>





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