

GREEN SOUL^{GS}



WHO WE ARE.

Brand where arts, culture, and cannabis collide
integrated, minority owned and run.





GREEN SOUL ORGANICS, LLC. (GSO)

17 Holland Street
Somerville, MA 02143

Marijuana Advisory Committee
September 21, 2020



- **TEAM**
- **PROPOSED PROJECT INFORMATION**
- **TRAFFIC MITIGATION AND PARKING**
- **COMMUNITY BENEFITS AND POSITIVE IMPACT**
 - STREET THEORY/MARKA27 DESIGNS, LLC
 - THE LAST PRISONER PROJECT
 - THE GSO FOUNDATION
- **QUESTION AND ANSWERS**

OUTLINE



LICENSING TEAM

TABA MOSES: Founder/CEO – Green Soul Organics, LLC

Richard Harding: Vice President/Chief Compliance Officer, Green Soul Organics, LLC President/Founder – Green Soul Foundation

Rebecca Adams: Compliance and Regulatory Consultant, Cobblestone Integrated Solutions, LLC

William Chalfant: Project Manager - Khalsa Design, Inc., Architect of Record

Paul Tyrrell, PE, PLS: Greater Boston Survey and Engineering, Traffic Engineer

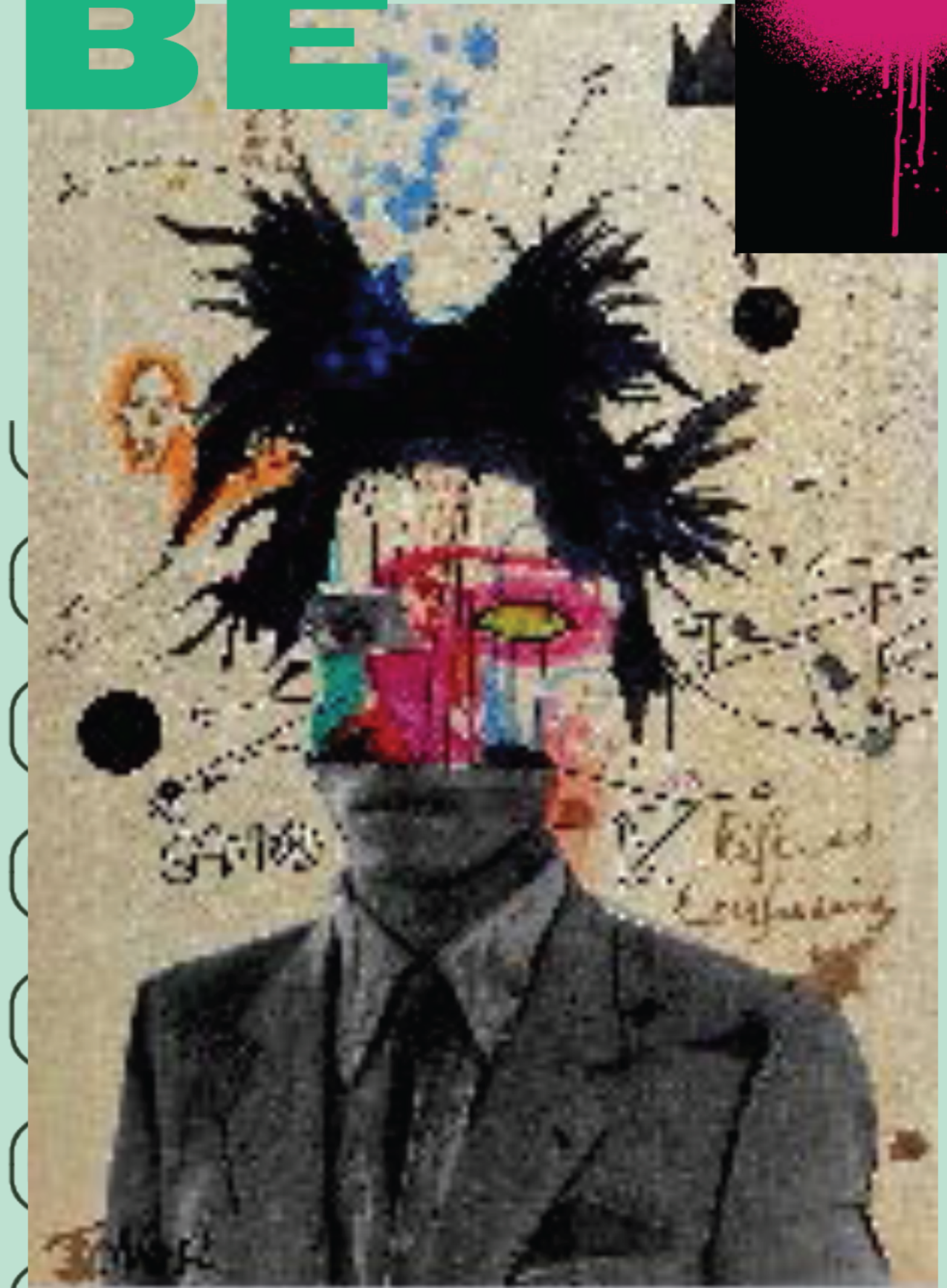
Joseph Hanley: Zoning Lawyer ,McDermott, Quilty & Miller

Max Stern: General Council , Todd & Weld



- Taba Moses, Founder/Chief Executive Officer
- Alexander Heredia, Chief Operating Officer
- Richard Harding, Vice President, Chief Compliance Officer
- Saba Kahassai Moses, Chief of Strategy
- Dawn Martin, Marketing Director
- Amine Benali, Capital Advisor
- Maria Cecilia Alvir- Heredia, VP of Retail Operations

THE TRIBE



Economic Empowerment Applicant License Awarded

PROPOSED PROJECT INFORMATION

17 Holland Street

Proposing a Retail Adult-Use Cannabis Store

- No delivery, No manufacturing, No production

New construction retail build out, 2,145 sf

The project does not propose adding any off-street parking.

The site is within the Davis Square District

QUALITY
24/7



PROPOSED PROJECT - OPERATIONAL INFORMATION



12 Employees when fully operational-
Different shifts

Hours of Operation: Monday – Friday
9:00 AM-10:00 PM, Saturdays 10:00
AM- 11:00 PM
Sunday 10:00 AM- 8:00 PM

Product Deliveries: 2-3 times per week

Cash Pickup: 2-3 times per week



17 People

Allowed in Waiting Area +
Customer Retail Space at a
time

Total occupancy **32 Max**


this includes customer and employees . GSO will keep total
occupancy at a maximum of 32.

Employee Space: **Maximum**
of 12 (1st floor) + Storage
space (basement) **2** projected.

THE NUMBERS



Maximum number
of customers at
once **15**



LOCATION LOCATION LOCATION

17 Holland Street
Somerville, MA 02143



MBTA Red Line Station: 123 Feet, **Directly** across the street



MBTA Bus Lines: 6 bus connections



Multiple Zipcar locations: 5 locations within 1-6 minute walk



Multiple Parking Lots: 3 parking lots within 3-7-minute walk



BlueBike Stations: 4 locations within 1-8-minute walk



On-street Metered Parking

TRAFFIC & PARKING



PROPOSED PROJECT- TRAFFIC MITIGATION

- Opening Day Plan – Submitted 1 Month before opening
- Uniformed Police Officer as additional security – 1st Month
- Expedited Ordering System(s) – Online Orders, Orders on Handheld Devices, Fulfillment area; “Pick up and Pay”
- Customer Queuing inside retail space
- Employee and Customer Benefits to utilize Public Transportation



STREET THEORY

Artist-owned agency, founded by Liza Quiñonez and renowned graffiti/street-artist Marka27.

Street Theory activates communities, spaces, and global brands through street-art, experiential marketing, cultural placemaking, branding and design.

Street Theory brings art and street culture into all aspects of life and work--from curating and producing events to empowering communities and working with some of today's most talented and influential local and global artists.

GSO plans to collaborate with Street Theory to offer a seasonal rotating display of artwork by local artists



ARTIST COLLAB

LAST PRISONER PROJECT



The Last Prisoner Project (LPP) uses a multifaceted approach to address the disparities in sentencing for cannabis offenses and the collateral consequences of those arrests and convictions. LPP works to redress these disparities through policy work, legislative advocacy, and impactful direct service programs that work to both release nonviolent cannabis offenders from incarceration and to assist those coming out of incarceration in rebuilding their lives through reentry programs and anti-recidivism efforts.

Last Prisoner Project will engage in a collaboration with Green Soul Organics (GSO) to provide reentry programs and rehabilitation services once the facility is open.



COMMUNITY COOKS

neighbors helping neighbors
through sharing food

COMMUNITY COOKS mobilizes individuals, businesses, civic, educational and faith-based groups to offer home-prepared food to vulnerable neighbors seeking assistance from human service agencies, students working to improve their lives in after school programs, and families struggling with food insecurity.

Green Soul Organics will work with Community Cooks to form one or more volunteer cooking teams that will provide home-cooked meals for neighbors in need at one or more of our nonprofit partner agencies

The Green Soul Foundation

Dedicated to ensuring people of color have the tools they need to contribute to the growing cannabis industry and benefit from the burgeoning exchange in cannabis-based goods

Richard Harding, President of the Green Soul Foundation has been influential in addressing structural racism in education, employment and policing in the Boston region.

Mr. Harding founded and collaborated on numerous initiatives to improve the lives and opportunities of black and brown communities in Massachusetts.

Richard runs the Men of Color Health Initiative of the Cambridge Public Health Department; And works as a consultant for CambridgeWorks, a job training program.



QUESTIONS

