

MAC Scoring Criteria (revised March 28, 2019)

The Mayor's Marijuana Advisory Committee (MAC), a staff-level committee, will review adult-use marijuana applicants and recommend selected applicants to the Mayor who will decide who the City will enter into Host Community Agreements (HCAs) with. The MAC will assess each application against a set of community priorities, as identified in this MAC Scoring Criteria, to make their recommendations. Applicants can receive a score from 1 – 5 (1 being the lowest score and 5 being the highest score), in each of the three categories below.

1. **Location:** location within an approved district, appropriate/best use of space, and appropriate access. The MAC will also consider:
 - How proposals adhere to local standards, maintain cohesion with existing city structures, and compatibility with the neighborhood.
 - Traffic mitigation (including opening day/period plan to minimize any traffic or large crowd impacts)
2. **Physical Space:** proposed plan respects surrounding area, design and signage, flow of operations, crime prevention through environmental design strategies (CPTED), and security.
3. **Operations/community involvement:** proposed operations that focus on community education, hiring of local residents, and partnerships with local ancillary businesses. The MAC will also consider the following:
 - The use of minority- or woman-owned businesses throughout the construction period, which may include but not be limited to architecture, engineering, and construction.
 - The longevity/ legitimacy as a Somerville resident and their involvement with local community organizations.
 - The extent to which the person(s) running the entity have been negatively impacted by the war on drugs.

In addition to the criteria listed above, the community has expressed the following priorities that the City expects to include in HCAs:

- Marijuana establishments should advertise job openings in the areas of Somerville more economically disadvantaged as well as ensuring that advertisements are published in Spanish, Portuguese, and Creole.
- Marijuana establishments should hire individuals formally incarcerated for marijuana offences as well as commit to employing at least 30% of their staff that fall under any of the following categories:
 - 1) Somerville resident of African American decent
 - 2) Somerville resident of Latino decent
 - 3) Somerville resident who is a veteran
 - 4) State-approved Economic Empowerment Applicants
 - 5) Individuals formally incarcerated for a marijuana offence

