



CITY OF SOMERVILLE

Diversity Catalog

2019-2020



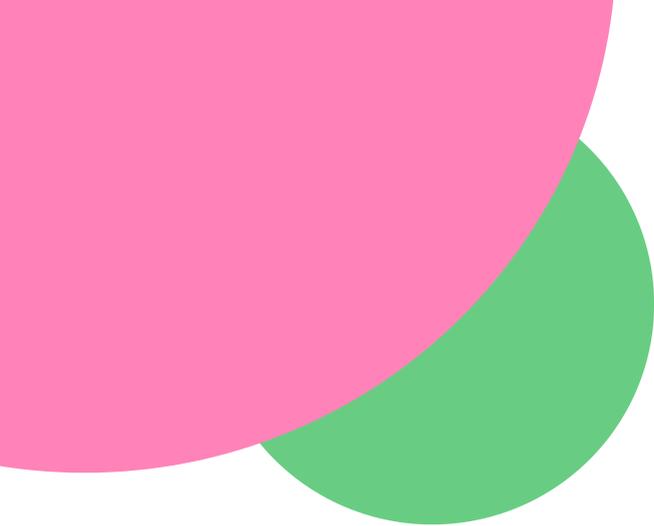
EXECUTIVE SUMMARY

Somerville believes it is important to highlight and support local minority and women-owned business, as it displays the beautiful mix of people and cultures that make Somerville such a vibrant city. Diversity is strength, and Mayor Curtatone believes that by supporting our diverse businesses we are strengthening our community.

Somerville cares about supporting its businesses, as well as its immigrant and minority communities.

These are small business owners and entrepreneurs who have chosen to call Somerville home. This project allows us to showcase businesses run by people who have overcome historic barriers, and to help those businesses thrive.





Criteria for eligibility

- Immigrant-owned
- Women-owned
- Minority-owned
- Service-Disabled Veteran-owned
- Veteran-owned
- Lesbian, Gay, Bisexual and Transgender (LGBTQIA) owned
- Disability-Owned Business Enterprise

Note: Majority owned means that at least 51% of the ownership team fits the category.

Legend

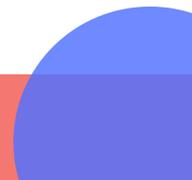
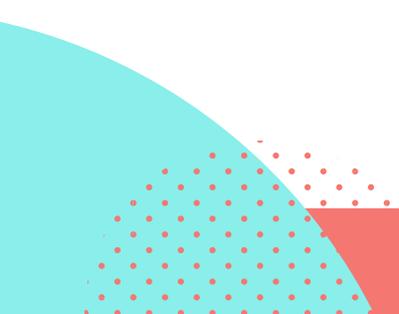
Minority-Owned Business- **MOB**

Women-Owned Business- **WOB**

Lesbian, Gay, Bisexual, Transgender, Queer, Intersex and Asexual Owned Business- **LGBTQIA**

Service-Disabled Veteran-Owned- **SDO**

Veteran-Owned Business- **VOB**



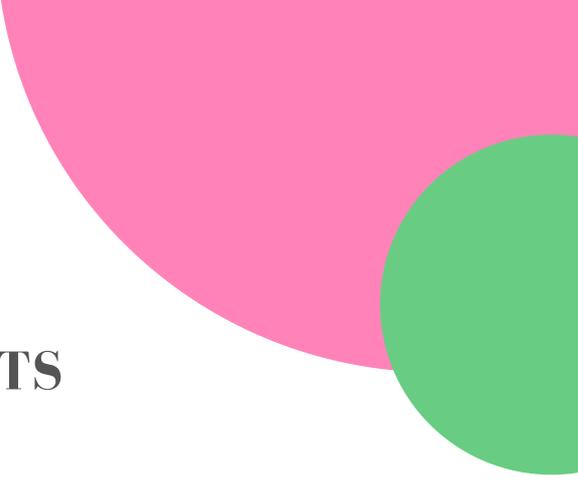


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ARCHITECTURAL SERVICES



RUNCIBLE STUDIOS

UNION SQUARE

WOB

Runcible Studios provides full Architectural services for custom residential, multifamily, commercial, and industrial projects.

Marilyn Moedinger

marilyn@runciblestudios.com

www.runciblestudios.com

617-939-9888



YANG ARCHITECTS, LLC

DAVIS SQUARE

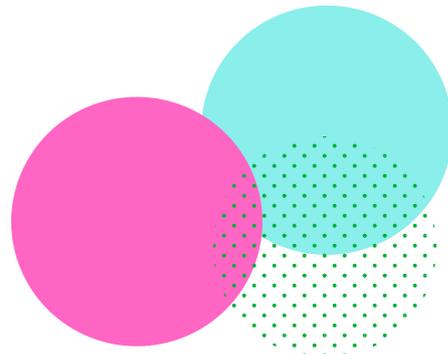
MOB+ ASIAN

Yang Architects, LLC is an architectural design practice with a special interest in designing healthy workspaces. We also have experience working in commercial retail space as well as residential renovations and additions. For larger projects, we also work as healthy building design consultants for larger architecture companies and for organizations (www.architecturalhealth.com).

Tyrone Yang

tyang@yangarch.com

www.yangarch.com



ART, INTERIOR DESIGN, MUSIC, MARKETING, ADVERTISING



Allison Tanenhaus
slogansfornothing@gmail.com
www.slogansfornothing.com



SLOGANS FOR NOTHING

DAVIS SQUARE

WOB

Allison creates custom, colorful, large-scale abstract art for brands, walls (prints, textiles, and vinyl wraps for restaurants, hotels, offices, dispensaries, retail stores, and homes), and bands (album art and flyers), as well as a creative copywriter for marketing and advertising projects.

ART/ILLUSTRATION

PAN + SCAN ILLUSTRATION

DAVIS SQUARE

WOB

Alex is an illustrator making posters, zines, stickers, and pins inspired by pop culture and women in film.

Alex Kittle

panandscanill@gmail.com
<http://www.etsy.com/shop/panandscan>

BOOKSTORE



ALL SHE WROTE BOOKS

WOB

All She Wrote Books is a pop-up bookstore that prides itself in stock new and used books featuring female, queer and non-binary authors of all genres.

Christina Ciampa

christina@allshewrotebooks.com

www.allshewrotebooks.com



CATERING

CAROLICIOUS

UNION SQUARE

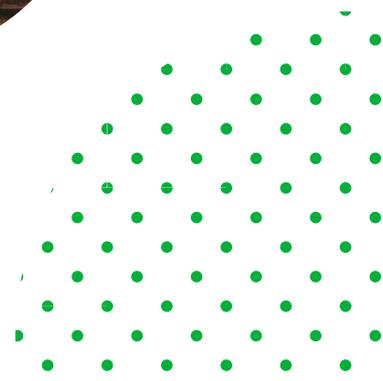
MOB- LATINX/ WOB

Carolicious specializes in Venezuelan gluten-free arepas. Accompanied with different fillings such as pulled pork, beef, veggies, and more. They just opened their restaurant located in Aeronaut.



Carolina Salinas
Carolina Garcia

carolicious424@gmail.com



CATERING

CUISINE EN LOCALE

SPRING HILL

WOB

Using all local ingredients in Massachusetts is no simple task, and we are often asked why we bother. The simple answer strikes to the heart of the company's mission: To support the growth of farms and farmers, and increase the value of food in the area where we live, and eat.



JJ Gonson

info@enlocale.com
www.cuisineenlocale.com
(617) 285-0167



CHILDREN'S BOOK PUBLISHER

BHARAT BABIES

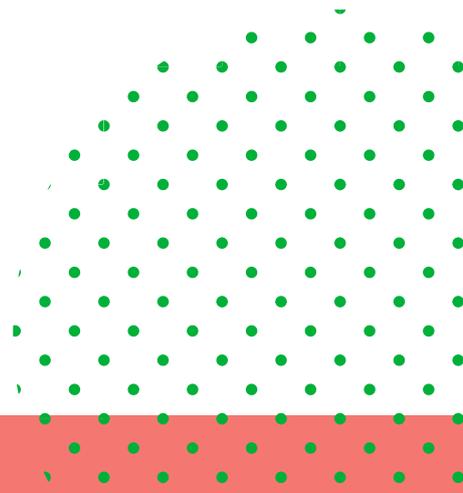
UNION SQUARE

MOB- ASIAN/ WOB

Bharat Babies is a publishing house committed to bridging the diversity gap in children's literature one story at a time. Founded in 2014, the company has produced 13 titles across four different product categories that share the extraordinary and everyday stories of the South Asian Diaspora.

Sailaja Joshi

sailaja@bharatbabies.com
www.bharatbabies.com



CLEANING SERVICES

OUTSTANDING CLEANING INC

WINTER HILL

MOB- PORTUGUESE-LATINX / WOB

Cleaning building interiors during and immediately after construction cleaning new building interiors immediately after construction

Veronice Biscalquim

*outstandingcleaninginc@gmail.com
https://www.wewillcleanit.net/*



CONSTRUCTION

SINGH ELECTRICAL, LLC

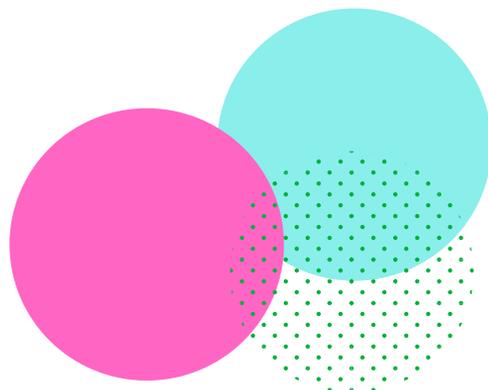
MAGOUN SQUARE

MOB- ASIAN

Electrical Services, Repairs, New construction, Data, Security, Surveillance.

Parminder Singh

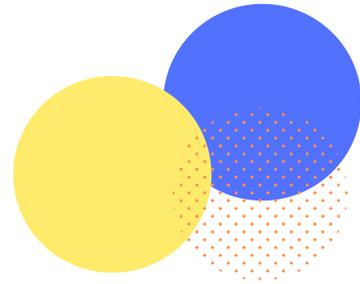
SinghElectrical07@gmail.com



COPYEDITING/ VIDEO PRODUCTION/ MEDIA

GOOD LIFE PRODUCTIONS

DAVIS SQUARE



MOB- PORTUGUESE-LATINX / WOB

Good Life Productions creates professional, award winning video content. And we have fun doing it. We promise you will too.

Julia Cruz

info@goodlifeproductions.net
<https://www.goodlifeproductions.net/>



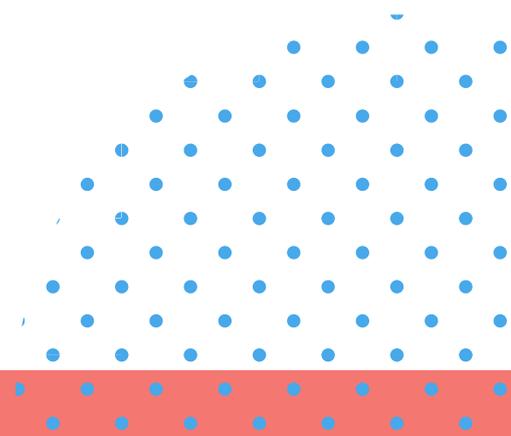
KJC EDITS

WOB

KJC Edits copyedit nonfiction web content, articles, reports, papers, dissertations, and more.

Kelly J. Cooper

kjc@kjcedits.com
<http://www.kjcedits.com>



WEISSWOMAN PRODUCTIONS

SPRING HILL

WOB



Weisswoman Productions, specializes in bringing the human element to the forefront of every story. Videography, Video production, and Video Editing.

Lynn Weissman

*Lynn@WeisswomanProductions.com
www.WeisswomanProductions.com
617-776-7769*



DENTAL PRACTICE

SMILES BY ROSIE FAMILY DENTISTRY

EAST SOMERVILLE

WOB

An all-ages dental practice focused on treating dental-phobic and dental-avoidant populations with a no-judgment approach.

Dr. Rosie Wagner

*drwagner@smilesbyrosie.com
www.smilesbyrosie.com
617-623-2100*



E-COMMERCE



Maureen Barillaro

*Info@ilovemynighty.com
www.ilovemynighty.com*



I LOVE MY NIGHTY

WILSON SQUARE

WOB

We design loungewear that's luxuriously soft, eco-friendly and made in USA



LUNCH CITY STUDIO

UNION SQUARE

WOB

Lunch City Studio is a collection of art that celebrates the places where we belong. All of the artwork is created by artist and architect, Courtney Drake. Inspired by the places Courtney explored with her dog, Lunchbox, she founded Lunch City Studio in 2017 in Washington, DC. Every piece is designed to cultivate the connection between people and places. One tree is planted for every sale.



Courtney Drake

*court@lunchcitystudio.com
www.lunchcitystudio.com*



EDUCATION

WEINBLOOM INSTRUCTIONAL DESIGN DAVIS SQUARE

WOB

Weinbloom Instructional Design provides instructional design and curriculum development services for organizations, publishers, schools, and companies. Their specialty is transforming complex ideas, sets of information, or processes into material that is easy to teach and to learn.

Elizabeth Weinbloom

liz.weinbloom@gmail.com



EVENT PLANNING

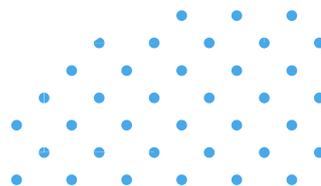
CONFETTI FRIENDS UNION SQUARE

WOB

Event planners that specialize in children's parties

Brooke Wamanga

confettinfriends@gmail.com
617-293-2438



FAITH BASED COMMUNITY CENTERS

CONNEXION

EAST SOMERVILLE

MOB/ LGBTQIA

Connexion is a reimagined United Methodist Faith Community Center. We offer weekly Christian worship services, safe, accessible, and sacred community space, and referral and emergency assistance. Connexion strives to embody our namesake, a space in which folks from all walks of life can connect.

Jordan Harris

pastor@connexionumc.org
<https://connexionumc.org/>



HAVURAT SHALOM

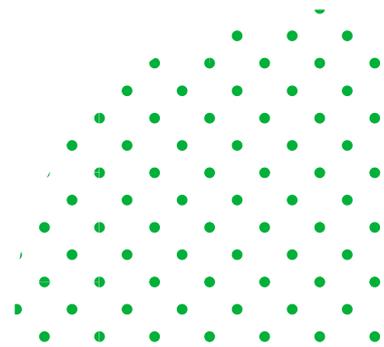
DAVIS SQUARE

WOB/ LGBTQIA

Jewish community holding Sabbath and holiday services and other religious activities.

Hauvrat Shalom

info@thehav.org
<http://www.thehav.org/>



FOOD/BAKERY

7ATE9 BAKERY

SPRING HILL

MOB- LATINX/ WOB/ LGBTQIA

7ate9 Bakery is proud to been named by the Food Network as one of 11 places in the US to get great cheesecake! Come visit our Somerville Bakery to try our delicious cheesecake – and some tasty coffee – to see for yourself what everyone is talking about



Sarah Chester

*info@7ate9bakery.com
www.7ate9bakery.com*



HEALTHCARE/ WELLNESS

DOMINIQUE STASSART, LICSW

UNION SQUARE

WOB

As a psychotherapist, Dominique helps adults and families to promote a better quality of life through professional, personal, linguistic or cultural transitions. Support any form of creative process, support parents in their parenting, in adjusting to the birth of a child, raising several children, in navigating school systems, in finding resources for a child with learning or other disabilities, or figuring out co-parenting in the process of separating.

Dominique Stassart

*idominiquestassart@gmail.com
www.dominiquestassart.com
617- 784- 8163*



FLYING TURTLE HEALING ARTS

DAVIS SQUARE

MOB- ASIAN/ WOB

Frannie is a nationally board-certified and state-licensed practitioner who specializes in the areas of acute and chronic myofascial pain conditions, women's health (including fertility), and anxiety disorders. She has a strong interest in food cures and the topical use of Chinese herbs, which is evident in the prominent role of nutrition counseling in her practice and the creation of her own line of tendon and trauma liniments.



Fannie T. Koa

info@flyingturtlehealingarts.com
www.FlyingTurtleHealingArts.com



GREAT WAY WELLNESS CENTER

DAVIS SQUARE

WOB

Great Way Wellness Center is an oasis of calm and healing. Established in 2005, we offer traditional Chinese acupuncture and herbal medicine, therapeutic massage and private yoga instruction.

Cathy Thomason

Cathy@greatwaywellness.com
www.greatwaywellness.com
617-852-0690

LOOKING GLASS COUNSELING

DAVIS SQUARE

WOB

Looking Glass Counseling provides individual and group psychotherapy to adults with a variety of mental health needs.

Daphne's philosophy is that there is no age limit on when individuals can make changes in their lives. She is a proponent for developing identity, better understanding the experience of one's time on the planet, fostering patience and self-compassion, and autonomy to live one's best life.

Daphne Jochnick

staff@openspaceacupuncture.com

www.openspaceacupuncture.com



PROBODY PHYSICAL

PROSPECT HILL

MOB- LATINX/ WOB

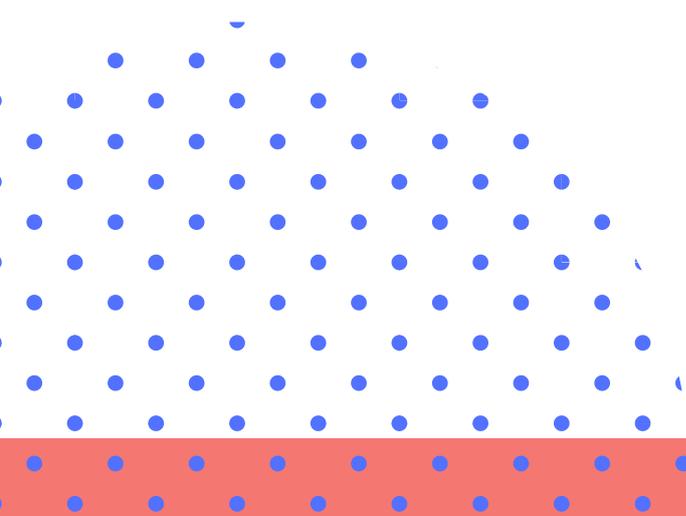
Outpatient physical therapy clinic treating various orthopedic conditions, pre and post surgeries, balance disorders, and injuries.

Paola Jaar

probodyphysicaltherapy@gmail.com

www.probodyptma.com

617-623-3700



LEGAL SERVICES

MARZOUK LAW LLC

UNION SQUARE

WOB

Marzouk Law LLC provides Immigration legal services. They work with individuals and families who call the US their home. Marzouk Law LLC handles family petitions, asylum applications, immigration court cases, bond hearings, appeals, work permit cards, consular processing, and more.



Stephanie Marzouk

sym@marzouklaw.com
https://marzouklaw.com/



LANDSCAPE ARCHITECTURE



Shauna Gillies Smith

sgs@groundinc.com
http://groundinc.com/
(617) 718-0889

GROUNDS INC.

UNION SQUARE

WOB

Ground, Inc. is an award-winning landscape architecture practice with a depth of experience. Our practice is committed to the creation of exceptional, artful and sustainable landscape design. The firm was established with a foundation in creating landscapes that unite aesthetics and ecology while being crafted at the highest technical level.

PET SERVICES

A PET CAREGIVER

UNION SQUARE

WOB

Providing affordable doggie daycare, boarding and pet sitting for Somerville and Cambridge. Project Controls Consultant

Amy Pipitone

apipitone@rcn.com



PROJECT CONTROLS CONSULTANT

ARROW TIME CONSULTANTS

UNION SQUARE

MOB

ArrowTime Consultants, LLC provides commercial and governmental clients with customized project and schedule management solutions. Our clients receive services tailored to their unique projects and fields, all while working with versatile professionals. To make sure every client's goals are met, ArrowTime uses advanced-scheduling and project control tools. Our extensive experience in a variety of industries and in all project phases makes ArrowTime the smart choice to make your project successful.

Eduardo Sastre

*leduardo@arrowtimeconsultants.com
www.arrowtimeconsultants.com*

REAL ESTATE DEVELOPMENT

NORTH AMERICA DEVELOPMENT LLC

WINTER HILL

MOB-

At North America Development we are committed to quality construction and customer satisfaction. We are not only familiar with the general construction and rehabbing process of real estate but also with our investors expectations with regards to their investment. If you're a real estate investor looking to rehab a property for resale purpose we will work with you to make the project workflow as smooth as possible. We aspire to make a complex building process as painless as possible.

Jason Santana

*info@northamericadevelopment.com
www.northamericadevelopment.com*



RESTAURANTS

DADDY JONES BAR

MAGOUN SQUARE

WOB

Neighborhood restaurant and community engagement bar.

Dimitra Murphy

*dimitra@daddyjonesbar.com
www.daddyjonesbar.com*



RESTAURANTS

JULIET

UNION SQUARE

WOB

Home of Somerville's Most Unique Dining Experience as well as Juliet Cafe and Romeo's At Juliet. Gratuity free dining. Living wages. Great food. Great jobs. Great company.



Katrina Jazayeri

info@julietsomerville.com
<http://www.julietsomerville.com/>



LOTUS XPRESS

EAST SOMERVILLE

WOB

Fresh Asian Cuisine.

Alan Chen

Roastedduck@gmail.com
www.lotusxpress.com





MACHU PICCHU

UNION SQUARE

WOB

*Machu Picchu proudly serves peruvian cuisine using
the fresh and native ingredients from Peru*

Rosy Cerna

info@machupicchuboston.com

www.machupicchuboston.com

617-628-7070



MASALA SQUARE

UNION SQUARE

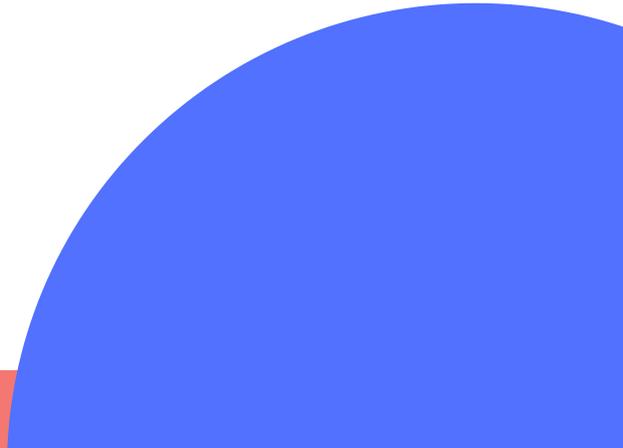
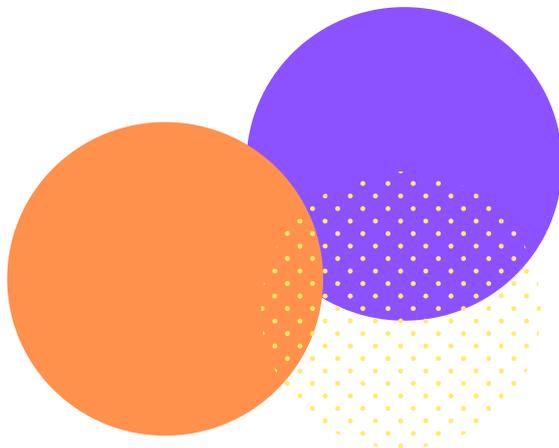
MOB- ASIAN

Modern touch of northern Indian cuisine

Dilreet Kaur

masalasquare23@gmail.com

www.masalasquare23.com



NEIGHBORHOOD RESTAURANT

UNION SQUARE

MOB- PORTUGUESE

From Portugal to New Jersey and now to Boston. The family's recipes still live on here at the Neighborhood Restaurant & Bakery, for everything; homemade jelly, syrups, sweetbreads (white +wheat) wines, soups, cream of wheat and sauces.

Jose Borges

*Www.neighborhoodrestaurant.com
617-623-9710*



SNAPPY KITCHEN

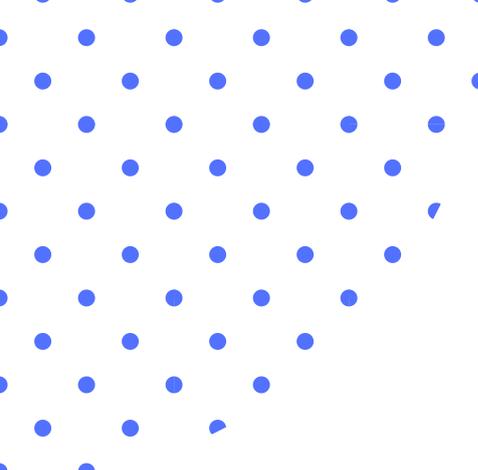
DAVIS SQUARE

MOB- ASIAN

Contemporary reinvention of traditional Tonkotsu ramen. Our Tonkotsu soup is made from scratch using simple but quality ingredients, such as Berkshire pork bones and fresh local vegetables.

Kazuhiro Aotani

*info@snappysushi.com
http://www.snappy-kitchen.com/
617-625-0400*



OLIVEIRA'S STEAK HOUSE

INNERBELT

WOB

Casual Brazilian chophouse featuring all-you-can-eat rodízio-style meats & buffet options.

Rosa Zina

*sissirodrigues@hotmail.com
www.oliveirassteakhouse.com*



TOTTO RAMEN

ASSEMBLY SQUARE

MOB- ASIAN

While most ramen shops serve tonkatsu, which is a broth made with pork bones, at Totto Ramen we instead serve a chicken based broth. It starts with all natural chicken, vegetables, and spices - we slow cook that combination for at least six hours every day, to develop a rich and savory broth. After that, it's all about the noodles - we use two different types of noodles: one wavy, and one straight.

Nghi Nguyen

*tottoramenboston@hotmail.com
https://tottoramen.com/*



RETAIL

PLAY UNION, LLC

UNION SQUARE

WOB- LGBTQIA



Debbie Musnikow

info@playunionsomerville.com
www.playunionsomerville.com



Play Union is a drop-in pretend play and craft center. A place for kids to explore, imagine, create, and most of all play. You can meet up with your friends, make new ones and be part of the community. Play Union is also available for birthday parties and as a space rental.

MELLY'S COOKIES

MOB- ASIAN/ WOB

Preschool teacher by day and biscotti-baker and rice crispie-maker by night, Melly is self-taught and bakes from scratch, in small batches, with love. She's truly excited to bring you her simple selection of sweet confections: Biscotti and Rice Crispies. Why Biscotti and Rice Crispies? Because you're old enough to dunk but young-enough-at-heart to have fun! It's the best of both worlds.



Melly Abruzese

melly@mellyscookies.com
www.mellyscookies.com



RAPID RETAIL SYSTEMS

EAST SOMERVILLE

**MOB- AMERICAN INDIAN/ALASKAN NATIVE AND
BLACK/AFRICAN AMERICAN**

Rapid Retail Systems sell, service, and install: Cash registers and supplies, computers and networking with IT support, electronic/Technical integration, digital menu boards.

Joseph Brown

nitchtech@gmail.com

http://www.vendio.com/stores/nitch-mart



STINKY'S KITTENS & DOGGIES TOO

BALL SQUARE

**MOB- AMERICAN INDIAN/ALASKAN NATIVE AND
BLACK/AFRICAN AMERICAN/ WOB**

Provide Dog & Cat Grooming Service, In Home Cat & Exotic Pet Sitting Service. along with pet products and gift products for pets and also people who love pets. Have a wide assortment of unique items that are pet related. We provide delivery Service in the Somerville area for pet food, litter etc.



Jo-Ann Keith

stinkysgrooming@msn.com

www.stinkyskittens-doggiestoo.com

TIKAL UNIFORM INC

MOB- LATINX

Uniform alterations, designs. Women clothing.

Juan Vasquez

*Tikalguatemala@hotmail.com
617-628-0847*



SKIN CARE SALON/ SPA

SKIN SKEDADDLE

BALL SQUARE

WOB

facials, waxing, peels, reflexology, etc

Diane Biase

skinskedaddle@gmail.com

VOLUNTARY EMPLOYEE BENEFITS

LEGAL SHIELD

BALL SQUARE

MOB- LATINX/ WOB/ LGBTQIA

Provide these highly desired Voluntary Employee Benefits, Legal Insurance and Identity Theft Restoration, to your employees in the form of an easy to use app and bring them and your business, peace of mind. Jo Welch is also an ASL interpreter.



Jo Welch

askjowelch@gmail.com
www.jowelch.wearelegalshield.com
617-816-5809



WORKSPACE

QUANTA

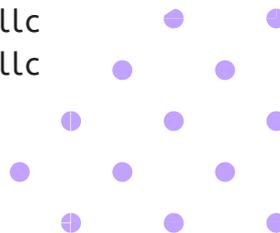
UNION SQUARE

MOB- LATINX/ WOB

COLLABORATION IN A HEALTHY ENVIRONMENT. Working in a healthy environment can have great impact on your creativity and motivation. Quanta Collaboration is a shared office space that features the latest in innovative architecture and acclimatization to put a person's wellness and comfort first. From our attractive energy efficient design to our ergonomic furniture and air quality monitors, we want to provide you with best possible work environment.

Laidy Saenz

laidy@quanta.llc
www.quanta.llc



For more information contact:

**Daniela Carrillo | Economic Development Assistant
Ma yor's Office of Strategic Planning & Community Development
City Hall, 93 Highland Avenue, MA
dcarrillo@somervillema.gov
(617) 625-6600 ext.2546**