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## Business License



File #: 19-019430 ...  
620 BROADWAY SOMERVILLE MA 02145  
Botanica LLC

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License # ME19 000006

License Type: Marijuana Establishment License

Sub Type: Marijuana Retailer

Business Name: Botanica LLC

Licensee: Botanica, LLC - Michael Odonov...

Status: Under Review

Total Amount: \$ 0.00

Amount Paid: \$ 0.00

Balance Due: \$ 0.00

Application Date: 10/04/2019

Approval Date:

Issue Date:

Expiration Date:

Close Date:

Last Inspection:

Non-Billable: ☐

Found Here >

State License #:

### MARIJUANA LICENSE SPECIFICATIONS

Priority tatus:

### LICENSES HELD

Marijuana Retailer: ☐

Marijuana Cultivator: ☐

Craft Marijuana: ☐

Cooperative: ☐

Marijuana Product: ☐

Manufacturer: ☐

Independent Testing: ☐

Laboratory: ☐

Marijuana Research: ☐

Facility: ☐

Other: ☐

License Comments:

Approval Conditions:

Application Type:

### BUSINESS INFORMATION

Business Ownership	LLC ▼
Type:	
Legal Name of the	Botanica LLC
Proposed	
Licenseholder (Name of	
Corporation, LLC,	
Partnership/LLP, Trust,	
Sole Proprietor, Other):	
Federal Tax ID # (EIN)	
(Do not enter a Social	
Security #-If no EIN,	
enter 999999999):	
DBA Name:	Botanica LLC
Website:	botanicmass.com
Phone:	6175911122
Names of all Managers	Denise O'Donovan
owning more than 10%,	
separated by a comma:	

---

**CONTACTS**

Street address of main	620 Broadway
office:	
Street address 2:	
City:	Somerville ▼
State:	Massachusetts ▼
Zip code:	02145 ▼
Mail license and	Michael O'Donovan
renewal notices to	
(Name):	
Street address:	620 Broadway
Street address 2:	
City:	Somerville
State:	MA
Zip code:	02145
Primary contact name:	Denise O'Donovan
Primary contact street	620 Broadway
address:	
Primary contact street	
address 2:	
Primary contact city:	Somerville
Primary contact state:	MA
Primary contact zip	02145
code:	
Primary contact email:	denise@botanicamass.com
Primary contact phone:	617-591-1122
Emergency contact	Brenda DeAngelis
name:	
Emergency contact	brenda@botanicamass.com
email:	
Emergency contact	617-591-1122

phone:

### OPERATING INFORMATION

Is the applicant applying Yes

for a Marijuana Retailer

License?:

Is the applicant applying No

for a Marijuana

Cultivator License?:

Is the applicant applying No

for a Craft Marijuana

Cooperative License?:

Is the applicant applying No

for a Marijuana Product

Manufacturer License?:

Is the applicant applying No

for an Independent

Testing Laboratory

License?:

Is the applicant applying No

for a Marijuana

Research Facility

License?:

Is the applicant applying No

for some other type of

license?:

Does the applicant Yes

intend to be open to the

public?:

Does the applicant No

currently possess any

type of marijuana

license in Somerville?:

What is the applicant's Group A Priority

Priority Status?:

**Priority Group A:** An Economic Empowerment Applicant: an Applicant owned by a Somerville resident or an entity with a majority (>50 percent) of its ownership made up of Somerville residents; OR a cooperatively owned Applicant.

**Priority Group B:** A Registered Marijuana Dispensary: An applicant currently operating a Registered Marijuana Dispensary in Somerville that will continue selling medical marijuana products in the City.

1. Describe how the applicant will help monitor the health impacts of recreational marijuana in their neighborhood and on local youth (max 3000 characters):

Botanica LLC is a female majority-owned company. Two of our principals are mothers and registered nurses. Our children attend Somerville public schools and participate in Somerville athletics. We are heavily invested in monitoring the impacts of recreational marijuana on our community and especially on our children. We would welcome the opportunity to financially support any initiatives by the Commonwealth to monitor or compile data regarding potential health impacts of recreational marijuana on Somerville youth. We intend to work closely with the City of Somerville's Department of Health and Human Services as well as the Somerville Public Schools to create, implement, and fund public service announcements regarding the dangers of underage marijuana consumption.

We intend to closely monitor data regarding substance abuse trends published in the annual Somerville High School Health Survey, and we are also interested in any data or information that the city or other agencies could provide to us that may be useful in operating our business more effectively and enhancing our partnership with the community. We understand that the laws governing the sale of cannabis are relatively new and we believe that we all benefit by learning and sharing information as this business continues to grow and evolve. However, as parents, neighbors and long-standing members of the community we are committed to being vigilant and doing our part to educate and inform our young people regarding the dangers of underage exposure to marijuana.

Our COO Matthew Radebach, finds that it is also very important for the mission of Botanica to monitor the health impact of recreational marijuana for all neighborhood customers as well. See attachment A for details on our plan to do so.

2. Describe how the applicant will prevent

<p>and educate youth and families about the dangers of underage exposure to, and the consumption of, recreational marijuana.</p> <p>Describe how the applicant will sustain these efforts over time</p> <p>(max 3000 characters):</p>	<p>We recognize that the legalization of recreational marijuana has created a mixed and troubling message for our children. It is important that adolescents and their families are educated that although marijuana is no longer "illegal" in Massachusetts, scientific research is still evolving regarding the long-term effects of marijuana on adolescent brain development and functionality. Marijuana today is available in a variety of different forms and may be stronger or more highly concentrated than in the past. We are committed to direct outreach within the community and providing resources and support to parents who plan to have conversation with their children regarding the effects of marijuana on young people and the particular risks associated with vaporizers and potential overdose via edible products.</p> <p>Botanica is committed to reaching the neighborhood through on-site informational workshops, hosting guest speakers and subject matter experts and by providing educational resources. We would be happy to work closely with the Somerville Public Schools and SCAP (Somerville Cares About Prevention) to fund and sponsor public service announcement initiatives specifically targeting youth education and prevention. We hope to create a program in conjunction with the Somerville Department of Health and Human Services and Somerville Rec Dept to post multilingual signage regarding the risks of underage cannabis consumption and exposure in the restrooms, locker rooms, and changing facilities of all Somerville playing fields and sports facilities. In addition, we would like to sponsor similar signage in public areas frequented by Somerville youth such as the Community path and various playgrounds and skateparks as deemed appropriate by the City. A portion of Botanica's annual profits would be set aside to sustain these efforts over time.</p> <p>Our COO Matt Radebach has extensive experience in the regulated medical marijuana industry. Matt entered the industry in 2014 as operations manager at his fathers dispensary Greenleaf Compassionate Care Center in Portsmouth, RI. Matt developed and executed the organization's Ops Plan that had been approved by the RI DOH during the application phase. As construction progressed of the new production facility, he focused on hiring, selection and training of managers and, subsequently, hourly staff in all departments. Being among the first and only 3 licensed operators in RI, considerable time was spent in developing educational and informational materials for the staff as well as for the current/future medical marijuana patients in RI. Matt left Greenleaf in 2017 to open ACS in Bridgewater, MA. Since his Rhode Island success, Matt successfully opened Alternative Compassion Services ("ACS") in Bridgewater, MA; a vertical medical marijuana facility where he served as COO until he resigned in Mar 2019.</p>
<p>3. Describe how the applicant will inform customers about restrictions on public consumption and workplace use, the risks of second-hand smoke, and dangers of operating a motor vehicle while impaired</p> <p>(max 3000 characters):</p>	<p>Botanica's mission is to encourage respectful and responsible use by its adult cannabis consumers. Signage containing language set forth in MGL Chapter 94G sec 4(a1/2) regarding the restrictions on public consumption and workplace use, the risks of second-hand smoke and the danger of impaired operation shall be conspicuously posted within the retail area of the dispensary as well as within the staff breakroom. Informational brochures with the same language shall be placed in the customer's shopping bags and incorporated into our website. All written materials whether posted in the dispensary, online, or distributed at the point of sale shall be available in multiple languages to reflect the diverse population in Somerville - at minimum Spanish, Haitian Creole, and Portuguese.</p> <p>Botanica will utilize programs that mentor, train, and develop best practices in customer education. Our COO has vast experience training managers and entry level employees on how to properly educate the customers about the risks and dangers of marijuana use.</p> <p>Various products have differing delivery of effects:          edibles have slow onset with body high for up to 6 hrs;          micro-dosing produces a "background effect";          inhalation has immediate onset and 2-hr effect;          spray/tincture has fast onset and up to 3-4 hrs;</p> <p>The foundation of this program will be based on sound educational and in-servicing protocol, and in Botanica's Employee Handbook. Safety Inserts are provided with every product to provide customers consistent and up to date product information.</p> <p>Product Advisors, who will be on duty at all times the dispensary is open, are in charge of the staff training programs for counter-interactions. SOP's require staff to go to the on duty product advisor if there is a drug interaction query, who will contact or public health director.</p> <p>Staff will be trained to educate customers regarding both the risks of adult use marijuana. staff will always review product label warnings, including:</p> <p>"Penalties for public consumption and work place use"          "Risks of second-hand smoke"          "This product can impair concentration, coordination and judgment. Do not operate a vehicle or machinery under the influence of this drug"</p> <p>Staff will be trained to explain to customers the precautions and contradictions associated with adult use marijuana, along with possible drug interactions when using adult use marijuana with pharmaceutical medications, OTC's, and alcohol. Staff will always remind customers to consult with a doctor before deciding whether adult use marijuana is appropriate.</p> <p>Staff will receive extensive training to ensure adult use marijuana is never dispensed to customers whose behavior, demeanor, or conduct creates doubt or suspicion. Staff will be trained to determine when not to dispense adult use marijuana where there may be negative health or safety consequences for the customer or for the public, or when they are exhibiting signs of potential abuse or diversion.</p>
<p>4. Describe how the applicant will market its products, including, but not limited to, broadcast, print, and online advertising, direct-response advertising, social media, and signage</p> <p>(max 3000 characters):</p>	

Signage at the dispensary shall be compliant with all zoning and regulatory requirements and will reflect the applicant's emphasis on respectful and responsible cannabis use by being appropriately sized, elegant, discreet, and professional.

Within the organization, our Social Media Manager will be responsible for integrating our marketing and educational strategies into Botanica's online presence. The website shall include profile information regarding the principals and employees at Botanica, as well as profiles of the cannabis cultivators providing inventory so that the customer can feel confident that they are being served by local people who are their friends and neighbors. Hiring applications and employment opportunities, product menus and information, location, other FAQs, and the ability to schedule appointments will all be accessible through the website. The website will also include a calendar of upcoming events such as informational guest speakers and meet and greet sessions with local vendors and artisans.

Botanica intends to also have Marketing Manager who will work closely with their social media counterpart to ensure that Botanica is consistently well-informed and well-prepared for advertising opportunities such as:

Digital Media Advertising (social media, email marketing, SEO, targeted ads)

Seminars and Educational Offerings

Joint advertising

Word of mouth campaigns

Free cannabis consults

Sponsor Community events

Become a part of our community we are in, working with non-profits like CAAS in the local community.

The most effective strategies for Botanica are direct marketing at industry conferences and other events, building communities around marijuana -related concerns. Marketing and advertising campaign includes:

Business and industry associations

Business events and conferences: It also includes event sponsorships, health, or related industry events to gain brand exposure and bring the Botanica name to the forefront of the community.

Brand development

Brochures & educational materials

Website

Information kits for clients and medical/health practitioners: Information kits will include registration forms, brochures, and general information on the use of medical/adult-use marijuana.

Social Media: We will have a significant social media presence. Appropriate forums will be monitored daily, with dedicated staff resources to be active and knowledgeable participants. We will develop a social media content strategy which will include Twitter, Facebook, Instagram, LinkedIn and YouTube. Our staff will be trained in the legalities of promoting our products.

Guerrilla marketing: Implementing a guerrilla marketing division to focus on low-cost unconventional marketing tactics that yield maximum results.

5. Describe the sources of the applicants inventory or manufacturing materials (max 3000 characters):

Botanica LLC has secured agreements with three cannabis cultivators for wholesale supply agreements, with the intention to divide the shelf space evenly at 33% per cultivator. All three cultivators have been well-established in the Massachusetts adult cannabis industry since the implementation of legalized medical marijuana. Copies of the wholesale contracts or the Letters of Intent are attached hereto.

Botanica is dedicated to providing its customers with quality products that have been sustainably grown and sourced. We have carefully identified our three supply partners on the basis of their own commitment to organic and sustainable business practices as well as their stellar industry reputations. All three of our supply partners are vertically integrated Massachusetts-based RMDs (Registered Medical Dispensaries), with proven track records of Massachusetts residents with premium cannabis product from seed to sale throughout the last three years.

Our COO has a strong network of Grower processors that are current medical marijuana operators that are in the final licensing phase for adult-use operations. Once we receive our provisional license we will have additional supply agreements with The Botanist, Good Chemistry, In Good Health, Commonwealth Alternative Care, Hope Heal Health & Rise. All of these groups were consistently supplied by our COO when he was running ACS and he is bringing his supply network to Botanica.

6. Describe how the applicant will package and label products at the point of sale (max 3000 characters):

As part of its supply agreements, Botanica LLC shall receive all products "shelf-ready," meaning pre-packaged in childproof tamper-evident packaging and pre-labeled by its supply sources. Pricing shall be made available to the customer through menus posted online and in-store. Although no packaging or labeling shall be done by Botanica, its employees shall be rigorously trained in compliance with applicable regulations regarding packaging as well as the proper handling and storage of edibles.

Botanica will engage in reasonable marketing, advertising and branding practices that are not otherwise prohibited in 935 CMR 500.105(4)(b) that do not jeopardize the public health, welfare or safety of the general public or promote the diversion of marijuana or marijuana use in individuals younger than 21 years old. All The Botanica marketing, advertising and branding created for viewing by the public will include the statement "Please Consume Responsibly," in a conspicuous manner on the face of the advertisement and will include a minimum of two of the following warnings in their entirety in a conspicuous manner on the face of the advertisement:

"This product may cause impairment and may be habit forming."

"Marijuana can impair concentration, coordination and judgment. Do not operate a vehicle or machinery under the influence of this drug."

"There may be health risks associated with consumption of this product."

"For use only by adults 21 years of age or older. Keep out of the reach of children."

"Marijuana should not be used by women who are pregnant or breastfeeding."

7. Describe who the applicant will employ, and the wages and benefits that will be provided (max 3000 characters):

Botanica LLC is committed to hiring at least 50% of its employees from Somerville with the remainder to be drawn from local communities identified by the Massachusetts Cannabis Commission as areas of disproportionate impact, such as Chelsea and Revere. As a female-majority owned company, Botanica recognizes and embraces its role in furthering access to the adult cannabis industry to populations that have historically been challenged in small business ownership. Botanica intends to achieve a workforce that is representative of the diversity present in our City by prioritizing bilingual applicants, female applicants, and members of the LGBTQIA community.

Botanica is committed to offering a competitive wage to all its employees and recruiting the best possible talent that will remain with our company for years to come. The starting wage for all of its entry level retail employees will be \$17/hour, hourly wages within the dispensary will be in a range of \$17/hr - \$25/hr based on experience. Our day to day salary management will range from \$75k/year - \$125k/year based on position. Botanica will create a culture of promotion from within as we expand our footprint within the commonwealth and to ensure that we are retaining our top talent and not lose them to our competition.

#### Hiring and Recruitment

Botanica's Human Resource Manager will engage the executive management team and management staff on a regular basis to determine if vacancies are anticipated and whether specific positions need to be created in response to company needs. Botanica's personnel practices will comply with the following, which will apply to all types of employment situations, including, but not limited to, hiring, terminations, promotions, training, wages and benefits:

State anti-discrimination statutes and Equal Employment Opportunity DOH (EEOC) requirements;  
 Botanica's Diversity Plan and Community Initiatives;  
 Botanica's Plan to Positively Impact Areas of Disproportionate Impact;  
 Background Checks and References;  
 Mandatory reporting of criminal convictions (and termination if necessary);  
 State and Federal Family Leave Act;  
 Workplace Safety Laws;  
 Workers' Compensation;  
 State and Federal Minimum Wage Requirements;  
 Non-Disclosure and Non-Complete Agreements; and  
 Any other applicable local, state, or federal employment laws, rules, or regulations.

Benefits to be offered and made available to employees by Botanica:

Health/Dental/Vision insurance ? Partially funded by Botanica  
 PTO/Vacation Pay  
 401k with company Contribution  
 Paid Maternity/Paternity leave  
 Paid Bereavement Leave  
 Commuting expense reimbursement for individuals from economic empowerment employees  
 Long-term/Short-term disability  
 Life Insurance

8. Describe how the applicant will use sustainable green practices and renewable energy sources (max 3000 characters):

A defunct gas station currently occupies the site at which the Applicant proposes to establish its dispensary. Botanica's buildout proposal will require the removal of gas tanks, pumps, and canopy at this location with the attendant environmental cleanup as required by our licensed site professionals (LSP). This new use will create a tremendous aesthetic and environmental upgrade from the current use.

Botanica approaches minimizing negative environmental impacts by sustainable practices based on a body of US and MA environmental law, local statutes, and regulations. It has selected a location that has been vacant since March 2019 and in desperate need to renovate and repair. Specifically, Botanica's chosen location is 620 Broadway in Somerville. The property will be located on the first floor of a new multi-story building to be erected with reusable building materials, and energy efficient architectural design including solar energy panels, electric car charging stations, bike parking and free T passes for employees. Botanica's activities will require an Environmental Impact Statement for any required site or activity permit.

Uniquely situated in close proximity to the GLX Ball Square Greenline station, Botanica is aware of the treasure just steps away from its dispensary location and is committed to making a smaller environmental footprint not just a concept, but a reality.

Leadership In Energy And Environmental Design (Leed)

Botanica will shape its dispensary facility to be environmentally sustainable. During both the construction and operation phases, buildings generate significant amounts of waste and use large quantities of materials and resources. Designed to meet the standards applied to health care facilities, the dispensary will feature daylighting and LED fixtures, nontoxic materials and finishes, and sustainable operation and maintenance plans.

#### Recycling Responsibilities

To be in compliance with the regulations, Botanica has a system in place to handle all mandated recyclables. All containers used for the storage or collection of recyclables, both inside the facility and outside, will be clearly labeled and not comingled with non-recyclable waste.

#### Environmentally Friendly Cleaning Products

Botanica is committed to using environmentally friendly cleaning products that sustain the ability of the building environment to support people, while also sustaining the ability of the natural environment to support generations of future customers. The use of Organic cleaning materials are important to Botanica.

#### Community Clean-Up

The Somerville Spring Clean-up Day Program allows Botanica an opportunity to participate in the clean-up of the community in cooperation with local Ward captains. Botanica will provide and tools and necessary safety equipment to clean the chosen areas. Botanica will provide at least 10 people for a clean-up.

9. Describe how the applicant will further each of these Somerville values (max 3000 characters)

a. Celebrating the diversity of our people, cultures, housing and economy (max 3000 characters):

Botanica LLC is committed to a diverse and representative workforce representing the multiculturalism of Somerville. We are local people employing other local people. Since there is no "typical" adult cannabis consumer, we feel that this fast-evolving industry is particularly representative of a range of people across all cultures and all socioeconomic strata. Somerville is also continually transforming, and our goal is to be welcoming and sensitive to all of our community members.

Botanica is committed to ensuring that at least 50% of its new hires are women and maintaining a staff with no less than 15% of all staff members being comprised of minorities, veterans, persons with disabilities, or people of diverse gender identities and sexual orientation. To accomplish these goals, Botanica intends to place employment ads in publications with diverse readership demographics two (2) or more times a year to promote and encourage the hiring of individuals with diverse backgrounds. Additionally, Botanica will post employment opportunities in career centers serving diverse populations and encourage its employees to recruit members of diverse populations.

b. Fostering the unique

<p>character of our residents, neighborhoods, hills and squares, and the strength of our community spirit as expressed in our history, our cultural and social life, and our deep sense of civic engagement (max 3000 characters):</p>	<p>Fostering the unique character of our residents, neighborhoods, hills and squares, and the strength of our community spirit as expressed in our history, our cultural and social life, and our deep sense of civic engagement.</p> <p>Botanica LLC is the creation of Somerville residents past and present, all of whom have strong ties to the Ball Square neighborhood where the dispensary is being proposed. We live, work, shop, eat, raise children, and grew up in Ball Square. We have watched our city evolve from a time when its name was spoken with derision to being awarded the distinction of being named an All America city twice in the last decade. We have proudly been part of Somerville's past and present, and we are excited to participate in carrying the city forward into the future with an innovative and socially progressive local business.</p> <p>Botanica envisions its dispensary as a welcoming and educational space. The people of Somerville are one of its greatest resources. We intend to engage with our customers and the community by sponsoring guest speakers from a wide range of disciplines and professions to share their experience and expertise on any range of topics related to adult cannabis use, for example: historic representation of cannabis in art and film; risks and benefits of cannabinoid treatment for pets; law enforcement concerns regarding impaired operation; cannabis use during pregnancy and lactation; the international cultural significance of cannabis. We anticipate encouraging customers to interact with Botanica by suggesting topics that they would like to see explored and fostering an exchange of cannabis-based ideas and information through these on-site sessions as well as through on-line community forums.</p> <p>Botanica celebrates and supports our city's sense of community spirit and civic engagement by establishing a company-sponsored community service program benefiting the Community Action Agency of Somerville. CAAS has been a mainstay in our city for more than 35 years, working tirelessly to combat poverty among local families and individuals. In addition, Botanica shall be assisting the City of Chelsea Department of Veterans' Services with funding for an annual scholarship for children of veterans who need assistance paying for higher education.</p>
<p>c. Investing in the growth of a resilient economic base that is centered around transit, generates a wide variety of job opportunities, creates an active daytime population, supports independent local businesses, and secures fiscal self-sufficiency (max 3000 characters):</p>	<p>Investing in the growth of a resilient economic base that is centered around transit, generates a wide variety of job opportunities, creates an active daytime population, supports independent local businesses, and secures fiscal self-sufficiency.</p> <p>Members of Botanica attended multiple neighborhood meetings conducted by the City of Somerville Planning Staff in conjunction with urban planning students at MIT regarding the development potential of the business corridor from Ball Square to Magoun Square. The land parcel at 620 Broadway was specifically highlighted in this urban planning study as integral to the revitalization of this area. We firmly believe that Botanica's dispensary will positively impact the resurgence of the Ball Square neighborhood for a multitude of reasons.</p> <p>Botanica's dispensary will be located across from the new Ball Square Green Line Extension station currently under construction. The new Ball Square GLX station is anticipated to create an upsurge in foot traffic throughout the neighborhood, and Botanica intends to promote and encourage its customers and its employees to use public transportation to access the dispensary. No longer just a weekend breakfast destination, Ball Square's small businesses can only benefit from this anticipated influx of GLX riders. Botanica believes that Ball Square residents and businesses must seize this opportunity to create a diversified selection of storefronts to intrigue and excite residents and visitors alike. Overflow customers from one establishment will generate sales for neighboring businesses. In this way, Botanica sees itself as an integral part of the economic flow between independent small businesses in Ball Square, furthering fiscal self-sufficiency and economic resilience.</p> <p>As an employer, Botanica also plays a vital role in the community's goals for economic resilience. We are committed to employing at least 50% of its staff from Somerville. As a result, Botanica will be providing training, employment, and advancement opportunities to multiple Somerville residents and thereby stimulating economic development.</p>
<p>d Promoting a dynamic urban streetscape that embraces public transportation, reduces dependence on the automobile, and is accessible, inviting and safe for all pedestrians, bicyclists and transit riders (max 3000 characters):</p>	<p>Promoting a dynamic urban streetscape that embraces public transportation, reduces dependence on the automobile, and is accessible, inviting and safe for all pedestrians, bicyclists and transit riders.</p> <p>The site at 620 Broadway is filled with various development challenges ? environmentally compromised soil conditions, an awkward triangular topography, and a 45-year deed restriction precluding residential use on the site until the year 2047. The gas station currently present at the site is substantially set back from the street, with the traditional gas station configuration of canopy, pumps, and impervious asphalt taking center stage between the sidewalk and the building. Botanica's proposed structure, with its 1.5 story appearance and front-facing facade with minimal setback is more consistent with neighboring businesses in both Ball Square and Magoun Square and appropriate to the surrounding urban streetscape.</p> <p>Due to the nature of Botanica's business, the Applicant respectfully believes that outdoor public seating would be inappropriate at this site but intends to establish publicly accessible green space in the form of shade trees and landscaping along a wide, pedestrian-friendly sidewalk. Well-maintained plantings and walkways on the site will be carefully designed to control customer flow toward the front entry, which shall be located on the front corner of the building immediately adjacent to the sidewalk. The site plan also includes space for an enclosed garage for secured deliveries, limited employee and customer parking (including ADA Compliant accessible parking), electric car charging port(s) and secure bicycle spaces.</p> <p>Botanica's dispensary will be located at the base of Ball Square bridge, within a one-minute walk to the new Ball Square Green Line Extension Station and bus stops for multiple MBTA bus lines. A public bike-share station lies within easy reach at Trum Field, a five minute walk from Botanica's site towards Magoun Square. As such, Botanica will be ideally located for non-vehicular access. Botanica anticipates that a large portion of its customers will arrive on foot or bicycle on their way to and from work or home. Enhancements to the streetscape such as widened sidewalks and clearly marked crosswalks -- spearheaded by the GLX project and renovations to Ball Square bridge -- will increase the safety and walkability of this area.</p> <p>Botanica plans to provide employee lockers, secure bicycle parking, and subsidized MBTA T-passes to encourage its employees to bicycle or use public transportation. MBTA maps and schedules shall be kept current and posted in the employee break room as well as in the public sales floor and on Botanica's website. The area designated at the site for customer parking includes easily accessible and secure bicycle spaces.</p>
<p>e. Building a sustainable future through strong environmental leadership, balanced</p>	

transportation modes, engaging recreational and community spaces, exceptional schools and educational opportunities, improved community health, varied and affordable housing options, and effective stewardship of our natural resources (max 3000 characters):

Building a sustainable future through strong environmental leadership, balanced transportation modes, engaging recreational and community spaces, exceptional schools and educational opportunities, improved community health, varied and affordable housing options, and effective stewardship of our natural resources. One of the more immediate impacts on community health of Botanica's proposal will be the elimination of automobile and oil tanker traffic related to the former gas station business. Environmental remediation of the site will commence upon Botanica's receipt of a Host Community Agreement, including removal of all underground fuel tanks, pumps, surface aprons and canopy to allow for the redevelopment of the building. The elimination of constant vehicular traffic in and out of the gas station is more conducive to pedestrian and bicyclist use, which is especially relevant with the increased foot traffic anticipated with the expansion and development of the Green Line into Ball Square.

Although respectful and responsible use of our products limits our ability to overtly engage with recreational and community spaces, we hope to engage with Somerville's renowned creative community by sponsoring on-site exhibits and installations at the dispensary to highlight local artists. The architectural renderings of the left side elevation of Botanica's proposed building depict a unique opportunity to showcase local talent ? a reserved area for an art installation or mural that we hope to develop in partnership with the City of Somerville Arts Council.

As discussed in our response to question 8, Botanica is committed to environmental leadership through example. We intend to incorporate green design, building materials and best practices into construction of our building and day to day operations. A criteria of selecting our inventory suppliers is that they too embrace sustainability in their cultivation practices.

f. Committing to continued innovation and affirmation of our responsibility to current and future generations in all of our endeavors: business, technology, education, arts and government, including your neighbors (within 300 feet), City youth, and the City as a whole (max 3000 characters):

Committing to continued innovation and affirmation of our responsibility to current and future generations in all our endeavors: business, technology, education, arts and government, including your neighbors (within 300 feet), city youth, and the city as a whole. Particular design elements have been carefully placed in the Botanica site plan to address issues of sustainability, walkability, storefront cohesion and consistency, customer flow, and safety. Botanica will work with city and local officials in communicating with all abutters - particularly those within 300 feet of the site - to introduce the application, concepts, building design and business proposal and encourage neighborhood input. Botanica understands and embraces its obligations to embody the initiatives set forth in SomerVision. We are eager to partner with the City and contribute back to the community where we live, work, play and raise our families.

The 45-year deed restriction imposed by the Shell Oil Company, the prior owner of the site at 620 Broadway, eliminates the potential for residential use at the site for the foreseeable future. As a result, despite its attractive proximity to the proposed new Ball Square GLX station, development interest in the site is low. Botanica's proposal is an opportunity for the site at 620 Broadway to be redeemed into an aesthetically pleasing and functional space that embraces a burgeoning and progressive industry. Botanica's commitment to diversity and inclusivity as set forth in its previous responses as well as its commitment to respectful and responsible adult cannabis use is an affirmation of our understanding of our responsibility to current and future generations.

#### COMPLIANCE INFORMATION

These questions must be answered for the applicant. Each corporate officer, manager, partner, or trustee that is named in the Business Information Section must also download, complete, and upload a Compliance Information form.

Has the applicant ever obtained a marijuana-related license in any jurisdiction?: No

Has the applicant ever had any type of license denied, revoked or suspended in any jurisdiction?: No

Has the applicant ever received a Notice of Violation in any jurisdiction?: No

Has the applicant been in compliance for the last 3 years (or since being in business in Massachusetts, whichever is less), and is the applicant currently in compliance, with all laws and

regulations of the State  
of Massachusetts?:

Has the applicant been

in compliance for the  
last 3 years (or since  
being in business in  
Somerville, whichever is  
less), and is the  
applicant currently in  
compliance, with all  
laws and regulations of  
the City of Somerville?:

In the last 5 years, have

you been found guilty,  
liable, or responsible, in  
any judicial or  
administrative  
proceeding, for any  
violation of the City  
Wage Theft Ordinance  
or any State or Federal  
laws or regulations  
regulating the payment  
of wages?

[City Wage Theft](#)

[Ordinance:](#)

#### REQUIRED DOCUMENTATION

Upload proof of Priority

Status: [Proof of Priority Status.pdf](#)

Attach a Compliance

Information Form for [Compliance Information pdf](#)

each corporate officer,  
manager, partner, or  
trustee. [Found Here :](#)

Attach a Property

Owner's Certification [Owner's - Applicant's Certification.pdf](#)

and Authorization for  
each corporate officer,  
manager, partner, or  
trustee of the Property  
Owner, if applicable.

[Found Here :](#)

Attach a Workers

Compensation [Worker's Comp.pdf](#)

Insurance Affidavit and  
proof of Workers  
Compensation

Insurance. [Found Here](#)

:

Attach a site plan,

including an aerial [Botanica - 620 Broadway - Floor Plans.pdf](#)  
image, plot plan, and/or

conceptual floor plan.

Draft plans are

acceptable.:

Attach elevations,

including photos of [Botanica LLC - 620 Broadway - Massing Model.pdf](#)

existing elevations

and/or graphic

simulations of proposed

elevations. Draft

elevations are

acceptable.:

Attach the MA CCCs

Application of Intent [Botanica Application of Intent Packet - Revised.pdf](#)

Packet. A draft packet

is acceptable.:

Attach the MA CCCs

Background Check [Botanica\\_Updated Background Check Packet.pdf](#)

Packet. A draft packet

is acceptable.:

Attach the MA CCCs

Management and [Management and Operations Profile for Marijuana Retailer Application.pdf](#)

Operations Profile

Packet. A draft packet

is acceptable.:

**Attach any other**

**relevant** [Wholesale Supply Agreements - 3.pdf](#)

**documentation:** [Botanica - Attachment A.docx](#)

[Botanica - Attachment B Security Plan .docx](#)

[Broadway 620 Dispensary - Interior Design.pdf](#)

[Sommerville Ma. Dispensary Scope Sheets - Interior Design.docx](#)

[Security Plans.pdf](#)

#### ☒ TERMS AND CONDITIONS

ACKNOWLEDGEMENT, RELEASE AND INDEMNIFICATION, AND WAGE THEFT ORDINANCE RECEIPT By clicking submit below, I certify that I am the Applicant or that I am duly authorized to act as an agent for the Applicant. I certify that all information provided on this application is true and accurate, and I acknowledge that any information found to be false or misleading will result in the forfeiture of this license and may result in a one-year wait before a new application can be submitted, as well as criminal prosecution. I certify that the Applicant will make no changes to any component of the business plan described in this application without written notification to, and the prior approval of, the City. I certify that the Applicant will adhere to any and all City ordinances, regulations, and conditions pertaining to this license, and I acknowledge that any violation of City ordinances, regulations, and conditions pertaining to this license could subject the Applicant and anyone operating under this license to arrest, fine, and loss of this license. I certify that the applicant, to my best knowledge and belief, has filed all State tax returns and paid all State taxes required under law. I release, discharge and hold harmless, the City of Somerville, a municipal corporation of the Commonwealth of Massachusetts, and its officers, employees, agents and servants from all actions, causes of action, claims, demands, damages, costs, loss of services, expenses and compensation associated with the issuance of this license, and the conduct of anyone operating under this license. I acknowledge that a copy of Municipal Ordinance 9-31, the so-called Wage Theft Ordinance, has been made available to me as part of this application process. [download ordinance](#)

You must read and ☒  
accept the above stated  
terms & conditions:

#### |||| Fees

Quantity	Fee	Description	Amount	Total
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Application Fees: 0.00  
Other Fees: 0.00  
Total Fees: 0.00

 Payments

Date	Type	Reference	Note	Receipt #	Received From	Amount
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Amount Paid: 0.00

Balance Due: 0.00