



CITY OF SOMERVILLE

MARIJUANA ESTABLISHMENT HOST COMMUNITY AGREEMENT (HCA) AND LICENSE APPLICATION

Section 1. Business Information:

Business Legal Name: SIRA NATURALS, INC.

Business DBA, if different: N/A

Business Address: 240 ELM STREET, SOMERVILLE MA 02144

Phone: 617-833-2077

Website: SIRANATURALS.ORG

Federal Employer Identification Number (EIN): [REDACTED]

Does the business currently possess any type of marijuana license in Somerville? ☒ Yes ☐ No

If yes, describe: REGISTERED MARIJUANA DISPENSARY

Primary Contact Name: MICHAEL DUNDAS

Mailing Address: 300 TRADE CENTER, STE. 7700 WOBURN, MA 01801

Email: MDUNDAS@SIRANATURALS.ORG

Phone: 617-833-2077

Emergency Contact Name: LOUIS KARGER

Email: LKARGER@SIRANATURALS.ORG

Phone: 617-935-4500

If you would like mail to be sent to a different address, provide alternate mailing information below:

Mailing Contact Name: N/A

Mailing Address: N/A

Type of Business

Check only one and provide names as indicated:

☐ **Sole Proprietor:** Name of Owner: _____

☐ **Partnership (inc. LLP):** Name of Partnership: _____

Names of All Partners Who Own More Than 10%: _____

☐ **Trust:** Name of Trust: _____

Names of All Trustees Who Own More Than 10%: _____

☒ **Corporation:** Name of Corporation: SIRA NATURALS, INC.

Name of President: MICHAEL DUNDAS

Name of Secretary: MICHAEL DUNDAS

Name of Treasurer: LOUIS KARGER

☐ **LLC:** Name of LLC: _____

Names of All Managers Who Own More Than 10%: _____

☐ **Other** (Attach a Description of the Form of Ownership and the Names of Owners)

Type of Establishment

Select all that apply:

☒ Marijuana Retailer

☐ Marijuana Cultivator

☐ Craft Marijuana Cooperative

☐ Marijuana Product Manufacturer

☐ Independent Testing Laboratory

☐ Marijuana Research Facility

☐ Other: Describe _____

Section 2. Priority Status

For Marijuana Retailers Only

- ☐ **Group A Priority.** Attach proof that the applicant is 1) an Economic Empowerment Applicant, 2) is owned by Somerville resident(s) or entities with at least 50% of its ownership made up of Somerville residents, or 3) is a cooperatively-owned entity.

An Economic Empowerment Applicant is one who meets **at least 3** of the following criteria:

- 1) A majority of ownership belongs to people who have lived for 5 of the preceding 10 years in an area of disproportionate impact, as determined by the MA CCC;
- 2) A majority of ownership has held one or more previous positions where the primary population served were disproportionately impacted, or where primary responsibilities included economic education, resource provision or empowerment to disproportionately impacted individuals or communities;
- 3) At least 51% of current employees or subcontractors reside in areas of disproportionate impact and by the first day of business, the ratio will meet or exceed 75%;
- 4) At least 51% of employees or subcontractors have drug-related CORI and are otherwise legally employable in cannabis enterprises;
- 5) A majority of ownership is made up of individuals of Black, African American, Hispanic or Latino descent;
- 6) Other significant articulable demonstration of past experience in or business practices that promote economic empowerment in areas of disproportionate impact.

- ☒ **Group B Priority.** Attach proof that your company is a Registered Marijuana Dispensary currently operating in Somerville that will continue selling medicinal products. (SEE NEXT PAGE.)

- ☐ **No Priority.** All applicants who are not Group A or B should check here.



CHARLES D. BAKER
Governor

KARYN E. POLITO
Lieutenant Governor

The Commonwealth of Massachusetts
Executive Office of Health and Human Services
Department of Public Health
Bureau of Health Care Safety and Quality
Medical Use of Marijuana Program
99 Chauncy Street, 11th Floor, Boston, MA 02111

MARYLOU SUDDERS
Secretary

MONICA BHAREL, MD, MPH
Commissioner

Tel: 617-660-5370
www.mass.gov/medicalmarijuana

September 26, 2017

Mr. Michael Dundas
13 Commercial Way
Milford, MA 01757

Re: Approval for Retail Sale of Marijuana

Dear Mr. Dundas:

The Department of Public Health (DPH) is writing to inform you that Sage Naturals, Inc. (RMD) has been approved to commence retail sales of marijuana to registered qualifying patients and personal caregivers at 240 Elm Street., Somerville, MA 02114 subject to the following conditions:

1. The approval is granted based upon the information submitted by the RMD on its initial application and on all additional documents submitted to DPH as of the date of this letter.
2. The RMD must remain in compliance with the conditions of the Final Certificate of Registration.
3. The RMD must remain in compliance with the waiver granted on August 9, 2017 until it expires, or is revoked or amended by DPH.

Your approval for retail sale is subject to the aforementioned conditions as well as all applicable regulations. Please contact the Medical Use of Marijuana Program with any questions at RMDCCompliance@state.ma.us.

Sincerely,

Eric J. Sheehan, J.D.
Bureau Director
Massachusetts Department of Public Health
Bureau of Health Care Safety and Quality
99 Chauncy Street, Boston, MA 02111

Section 3. Operating Information

The following section asks you to describe your business operations and alignment with the city's values. For each question, please be as specific as possible. You may attach additional pages to respond to these questions if needed.

1. Describe how the Applicant will help monitor the health impacts of recreational marijuana in their neighborhood and on local youth.

SEE ATTACHMENT.

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2. Describe how the Applicant will prevent and educate youth and families about the dangers of underage exposure to, and the consumption of, recreational marijuana. Describe how the Applicant will sustain these efforts over time.

SEE ATTACHMENT.

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3. Describe how the Applicant will inform customers about restrictions on public consumption and workplace use, the risks of second-hand smoke, and dangers of operating a motor vehicle while impaired.

SEE ATTACHMENT.

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4. Describe how the Applicant will market its products, including, but not limited to, broadcast, print, and online advertising, direct-response advertising, social media, and signage.

SEE ATTACHMENT.

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5. Describe the sources of the Applicant's inventory or manufacturing materials.

SEE ATTACHMENT.

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6. Describe how the Applicant will package and label products at the point of sale.

SEE ATTACHMENT.

-
7. Describe who the Applicant will employ, and the wages and benefits that will be provided

SEE ATTACHMENT.

-
8. Describe how the Applicant will use sustainable green practices and renewable energy sources.

SEE ATTACHMENT.

-
9. Describe how the Applicant will further each of these Somerville values.

- a. Celebrating the diversity of our people, cultures, housing and economy.

SEE ATTACHMENT.

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- b. Fostering the unique character of our residents, neighborhoods, hills and squares, and the strength of our community spirit as expressed in our history, our cultural and social life, and our deep sense of civic engagement.

SEE ATTACHMENT.

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- c. Investing in the growth of a resilient economic base that is centered around transit, generates a wide variety of job opportunities, creates an active daytime population, supports independent local businesses, and secures fiscal self-sufficiency.

SEE ATTACHMENT.

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- d. Promoting a dynamic urban streetscape that embraces public transportation, reduces dependence on the automobile, and is accessible, inviting and safe for all pedestrians, bicyclists and transit riders.

SEE ATTACHMENT.

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- e. Building a sustainable future through strong environmental leadership, balanced transportation modes, engaging recreational and community spaces, exceptional schools and educational opportunities, improved community health, varied and affordable housing options, and effective stewardship of our natural resources.

SEE ATTACHMENT.

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- f. Committing to continued innovation and affirmation of our responsibility to current and future generations in all of our endeavors: business, technology, education, arts and government, including your neighbors (within 300 feet), City youth, and the City as a whole.

SEE ATTACHMENT.



SUPPLEMENTAL ANSWERS TO SECTION 3: OPERATING INFORMATION

1. Describe how the Applicant will help monitor the health impacts of recreational marijuana in their neighborhood and on local youth.

Sira Naturals will work in partnership with the City of Somerville in accomplishing goals and initiatives that seek to prevent negative health impacts and youth use of cannabis and cannabis products. To this end, Sira will seek the advice of the Somerville Health and Human Services Department in finding ways to contribute to these efforts. Sira Naturals believes that a positive approach to the health impacts of cannabis starts with a safe, well-regulated cannabis industry that includes industry participants who demonstrate and affirm their commitment to public health and safety. Sira Naturals recognizes that cannabis is not for everyone, and that there are potential issues that come with cannabis use for certain groups.

There is broad agreement that cannabis use can have negative impacts on the developing brain. In addition to its current educational materials, Sira will work with the Health and Human Services Department to develop additional educational materials for distribution to our customers and other interested parties covering areas of concern to the Department. Sira Naturals will work with the Office of Prevention to assist in crafting policies that are not only science-based, but effective at dissuading youth and other at-risk populations from using cannabis products. Sira Naturals will provide high-level personnel to participate in meetings, sit on boards and committees, and promote the efforts of the Somerville Health and Human Services Department to the extent its participation is desired.

Sira has been a vocal supporter of the Shape Up Somerville program. We believe that the health and well-being of youth and communities begins with proper exercise and nutrition. Sira will continue to express its support for such initiatives and seeks to work in partnership with the community to engender a health-oriented community in Davis Square.

Additionally, Sira will look for data collected by third parties related to the health impacts of regulated cannabis in Davis Square and on local youth, to the extent such data is available. Sira will work to incorporate findings generated by such data into the formulation of its policies, procedures, and initiatives.



2. Describe how the Applicant will prevent and educate youth and families about the dangers of underage exposure to, and the consumption of, recreational marijuana. Describe how the Applicant will sustain these efforts over time.

Sira Naturals takes a multi-tiered approach to education around the dangers of underage exposure to, and consumption of adult-use cannabis.

Educational Information Provided at Sira Naturals' Retail Locations

Sira provides flyers, one-sheets, and other printed material outlining the risks and dangers of youth exposure to cannabis at each of our dispensaries. These materials include information regarding legal implications of underage use, negative health effects, the possibility of bad reactions, and other information. (See EXHIBIT A for a sample of the topics covered in Sira's educational information regarding youth use).

In addition to educational materials specifically about underage exposure to, and consumption of cannabis, Sira also provides educational information such as: (a) a warning that marijuana has not been analyzed or approved by the FDA, that there is limited information on side effects, that there may be health risks associated with using marijuana, and that it should be kept away from children; (b) a warning that when under the influence of marijuana, driving is prohibited by M.G.L. c. 90, § 24, and machinery should not be operated; (c) information to assist in the selection of marijuana, describing the potential differing effects of various strains of marijuana, as well as various forms and routes of administration; (d) materials to enable customers to track the strains used and their associated effects; (e) information describing proper dose and titration for different routes of administration. Emphasis is on using the smallest amount possible to achieve the desired effect. The impact of potency is also explained; (f) a discussion of tolerance, dependence, and withdrawal; (g) facts regarding substance abuse signs and symptoms, as well as referral information for substance abuse treatment programs; (h) a statement that consumers may not sell marijuana to any other individual; and (i) information regarding penalties for possession or distribution of marijuana in violation of Massachusetts law.

Public Outreach Through Media

Sira Naturals is the first and only Massachusetts cannabis company to have sponsored a public service announcement openly discussing safety issues surrounding cannabis use. In August of 2018, Sira partnered with the Massachusetts Executive Office of Public Safety and Security to produce and release a 30 second video called *Let's Do This Right* that discussed age restrictions on cannabis consumption, prohibitions on public use, and impaired driving (see EXHIBIT B for a copy of the PSA press release). Sira believes that the regulated cannabis industry must play a leading role in helping consumers understand the benefits and the dangers of cannabis consumption.



Sira proposes to sustain these activities over time by making these materials available on an ongoing basis as well as partnering with Somerville's Health and Human Services Department, to the extent such a partnership is sought by the Department, to conduct community outreach meetings and information sessions related to the dangers of underage exposure to, and consumption of, cannabis products. Sira will use feedback generated at such events to inform the ongoing production of educational materials.

3. Describe how the Applicant will inform customers about restrictions on public consumption and workplace use, the risks of second-hand smoke, and dangers of operating a motor vehicle while impaired.

How Sira Will Inform Customers About Restrictions on Public Consumption

Sira provides brochures and other printed material outlining issues related to public consumption of cannabis products. Sira's staff is trained to answer questions on the law and common-sense involving issues of public consumption. While cannabis is legal in Massachusetts for people 21 and older, that doesn't mean individuals can use it anywhere they want. Some examples of information Sira provides includes but is not limited to: (1) You can't use marijuana in any form (smoking, vaping, edibles, etc.) in public or on federal land. (2) You can have up to 1 oz on your person and up to 10 oz in your home. (3) If you have more than 1 oz of marijuana in your home, it has to be locked up. But it's best to keep any amount locked away to keep kids and pets safe. (4) Like alcohol, you can't have an open container of any form of marijuana in the passenger area of your car while on the road or at a place where the public has access. It must be stored in a closed container in your trunk or a locked glove compartment. (5) For more information about the regulations that govern what you can and can't do, how much you can grow and have, and when and where it's okay to use, people can visit the Cannabis Control Commission website.

How Sira Will Inform Customers About Restrictions on Workplace Use

Laws regarding workplace use of medical marijuana should not be confused with those of adult-use cannabis. Sira employees are trained to know the difference between these two sets of rules and communicate this information to interested customers. Sira will also provide printed material on the rules and regulations related to workplace use as well as the advice that employers, landlords, cities, and towns may have their own policies about the use of cannabis and to always check with them to see what is legal.

How Sira Will Inform Customers About Risks of Second-Hand Smoke

Sira will provide printed materials from the CDC to our customers related to second hand smoke. Topics will include: (1) Information on how secondhand smoke harms children and adults, and the only way to fully protect nonsmokers is to eliminate smoking in all homes, worksites, and public places. (2) Steps one can take to protect oneself and ones family from secondhand smoke, such as making ones home and vehicles smoke free. (3) Separating smokers from nonsmokers, opening windows, or



using air filters does not prevent people from breathing secondhand smoke. (4) Most exposure to secondhand smoke occurs in homes and workplaces. (5) People are also exposed to secondhand smoke in public places—such as in restaurants, bars, and casinos—as well as in cars and other vehicles. (6) People with lower income and lower education are less likely to be covered by smoke free laws in worksites, restaurants, and bars.

How Sira Will Inform Customers About the Dangers of Impaired Driving

It's illegal to drive under the influence of cannabis. As noted above, Sira was the first and only cannabis company in Massachusetts to have produced a Public Service Announcement regarding impaired driving (see EXHIBIT B). Sira anticipates funding similar programming in the future. All customers are strongly encouraged not to get behind the wheel and instead, use public transportation, ride-shares, or catch a ride with a sober friend.

Moreover, all Sira managers and sales agents undergo comprehensive training on a variety of issues related to health and safety including: (a) marijuana's physical effects based on type of marijuana product; (b) the amount of time to feel impairment; (c) visible signs of impairment; (d) recognizing the signs of impairment; (e) diversion prevention and prevention of sales to minors, including best practices; (f) compliance with all tracking requirements; (g) acceptable forms of identification; (h) how to check identification; (i) spotting false identification; (j) procedures for confiscating fraudulent identifications; (k) common mistakes made in verification (l) local and state licensing and enforcement; (m) incident and notification requirements; (n) administrative and criminal liability; (o) license sanctions and court sanctions; (p) waste disposal; (q) health and safety standards; (r) inspections by state and local licensing and enforcement authorities; (s) licensee responsibilities for activities occurring within licensed premises; (t) maintenance of records; (u) privacy issues; and (v) prohibited purchases and practices.

4. Describe how the Applicant will market its products, including, but not limited to, broadcast, print, and online advertising, direct-response advertising, social media, and signage.

Sira Naturals will engage in reasonable marketing, advertising and branding practices that are not otherwise prohibited by Massachusetts adult-use cannabis regulations that do not jeopardize the public health, welfare or safety of the general public or promote the diversion of marijuana or marijuana use in individuals younger than 21 years old. Any such marketing, advertising and branding created for viewing by the public shall include the statement "Please Consume Responsibly," in a conspicuous manner on the face of the advertisement and shall include a minimum of two of the following warnings in their entirety in a conspicuous manner on the face of the advertisement:



- a. "This product may cause impairment and may be habit forming."
- b. "Marijuana can impair concentration, coordination and judgment. Do not operate a vehicle or machinery under the influence of this drug."
- c. "There may be health risks associated with consumption of this product."
- d. "For use only by adults 21 years of age or older. Keep out of the reach of children."
- e. "Marijuana should not be used by women who are pregnant or breastfeeding."

All marketing, advertising and branding produced by or on behalf of Sira Naturals shall include the following warning: "This product has not been analyzed or approved by the Food and Drug Administration (FDA). There is limited information on the side effects of using this product, and there may be associated health risks. Marijuana use during pregnancy and breast-feeding may pose potential harms. It is against the law to drive or operate machinery when under the influence of this product. KEEP THIS PRODUCT AWAY FROM CHILDREN. There may be health risks associated with consumption of this product. Marijuana can impair concentration, coordination, and judgment. The impairment effects of edible marijuana may be delayed by two hours or more. In case of accidental ingestion, contact poison control hotline 1-800-222-1222 or 9-1-1. This product may be illegal outside of MA."

Sira Naturals will not engage in any advertising, marketing, and branding in such a manner that is deemed to be deceptive, false, misleading, or untrue, or tends to deceive or create a misleading impression, whether directly, or by ambiguity or omission. Sira will ensure that all advertising, marketing and branding by means of television, radio, internet, mobile applications, social media, or other electronic communication, billboard or other outdoor advertising, or print publication, will conform to the regulatory requirement that at least 85% of the audience is reasonably expected to be 21 years of age or older as determined by reliable and current audience composition data.

Sira will not engage in any advertising, marketing, and branding that utilizes statements, designs, representations, pictures or illustrations that portray anyone younger than 21 years old. Sira will not engage in any advertising, marketing, and branding including, but not limited to, mascots, cartoons, brand sponsorships and celebrity endorsements, that is deemed to appeal to a person younger than 21 years old.

Sira Naturals will comply with all state and local requirements regarding advertising, marketing and branding, including, but not limited to, broadcast, print, and online advertising, direct-response advertising, social media, and signage.



5. Describe the sources of the Applicant's inventory or manufacturing materials.

Sira Naturals is a vertically integrated cannabis cultivator, product manufacturer and retailer. Sira operates a state-of-the-art cultivation and manufacturing facility in the town of Milford. Sira Naturals has operated its Milford facility since 2016 and undergone numerous scheduled and unannounced compliance inspections from state regulators. Sira has never received a material deficiency statement from its regulators (the Department of Public Health and the Cannabis Control Commission). In fact, regulators have consistently praised Sira's operations as a model for other cannabis industry participants to emulate and have used the Sira Milford facility for regulatory compliance agent training.

Cannabis cultivation requires precise control over many environmental factors, such as photosynthetically active radiation intervals, nutrient selection, levels, and timing, air temperature, relative humidity, air movement, and carbon dioxide levels. The Sira Naturals facility is fully automated and uses advanced digital data control systems to operate the lighting, HVAC, carbon dioxide supplementation, nutrient introduction, and irrigation systems. Sira uses the latest in grow light technology to drive photosynthesis. We employ fixtures manufactured by the largest horticultural lighting company in the world, Hortilux Schröder, with a proven record of performance and durability. Electronic drivers allow for quiet and efficient operation. Durable ballast construction and an internal membrane prevent degradation through hundreds of cultivation cycles.

The Sira production facility was designed to take advantage of sophisticated indoor agriculture layout and irrigation techniques, while also accommodating functional design elements unique to cannabis production. For example, the facility is divided into many separate cultivation rooms. Every room has its own self-contained environmental control system and nutrient fertigation system. The rooms are isolated from each other. If there is an issue in one room, it cannot spread throughout the facility.

The Sira extractions laboratory and infusions kitchen have been built to allow for precision in cannabinoid refining and product dosing for individual marijuana infused products (MIPs). Sira processes for the design and manufacture of infused products are guided by the principles of Good Manufacturing Practice, including strict adherence to policies for clean and hygienic manufacturing areas, controlled environmental conditions to prevent cross contamination, clearly defined and controlled manufacturing processes, validation of critical processes to ensure consistency and compliance with specifications, and systems for recalling any batch from sale or supply.



Sira Naturals expects that its Somerville retail location will source nearly 100% of its regulated products from its Milford cultivation facility for up to the first 12 months of operations. At some point, Sira anticipates the emergence of an adult-use cannabis wholesale industry, at which time Sira plans to source some percentage of its ongoing supply of regulated products from third-party producers. Any such product purchased on the wholesale market will have to conform to Sira's exceptionally high standards for quality, purity and efficacy. Sira also plans to make its products available to other cannabis retail establishments.

6. Describe how the Applicant will package and label products at the point of sale.

Sira Naturals Packaging

Sira Naturals pre-packages all of the regulated products it produces at its production and manufacturing facility in Milford. None of our products will be packaged at the Somerville location. All Sira products are packaged in compliance with 935 CMR 500.105(6) including, but not limited to child resistant, tamper evident packages that are opaque and resealable (where applicable). Sira packaging will not be attractive to minors and WILL NOT use neon colors; imitate or resemble any existing branded consumer products, including foods and beverages that do not contain marijuana; feature a design, brand or name that resembles a non-cannabis consumer product of the type that is typically marketed to minors; feature symbols or celebrities that are commonly used to market products to minors; feature images of minors; or feature words that refer to products that are commonly associated with minors or marketed to minors.

Packages that contain multiple servings will include the statement: "INCLUDES MULTIPLE SERVINGS." Edible cannabis products in a solid form shall be easily and permanently scored to identify individual servings, and no serving size shall contain more than 5mg of THC (the active ingredient in cannabis products). Cannabis infused beverages shall be packaged solely in single serving sizes.

Sira Naturals Labeling

All Sira Naturals regulated products will be labeled in compliance with 935 CMR 500.105(5-7) and 935 CMR 500.150(3). At a minimum, all regulated product labels shall contain, where applicable: the name and registration number of the product manufacturer that produced the marijuana product, together with the product manufacturer's business telephone number, e-mail address, and website information, if any; the name of the marijuana product; refrigeration of the product is required, as applicable; net weight or volume in US customary and metric units; the quantity of usable marijuana contained within the product as measured in ounces; the type of marijuana used to produce the product, including what, if any, processing technique or solvents were used; a list of ingredients, including the full cannabinoid profile of the marijuana contained within the Marijuana Product, including the amount of THC and



other cannabinoids in the package and in each serving of a marijuana product as expressed in absolute terms and as a percentage of volume; the serving size of the marijuana product in milligrams if the package is a multiple-serving package; the number of serving sizes within the marijuana product based on the limits provided in 935 CMR 500.150; the amount, in grams, of sodium, sugar, carbohydrates and total fat per serving; the date of creation and the recommended "use by" or expiration date which shall not be altered or changed; a batch number, sequential serial number and bar codes when used, to identify the batch associated with manufacturing and processing; directions for use of the marijuana product if relevant; a statement and a seal that the product has been tested for contaminants, that there were no adverse findings, and the date of testing in accordance with M.G.L. c. 94G, § 15; a warning if nuts or other known allergens are contained in the product; this statement, including capitalization: "The impairment effects of edible products may be delayed by two hours or more. This product has not been analyzed or approved by the FDA. There is limited information on the side effects of using this product, and there may be associated health risks. Marijuana use during pregnancy and breast-feeding may pose potential harms. It is against the law to drive or operate machinery when under the influence of this product. KEEP THIS PRODUCT AWAY FROM CHILDREN"

All regulated products shall display the following symbols as required by 935 CMR 500.000 et. seq.:



7. Describe who the Applicant will employ, and the wages and benefits that will be provided.

The Sira Naturals staffing plan for our Somerville location includes a Dispensary Manager, four Assistant Managers, eight Team Leads, and 30 Sales Associates for a total of 43 on-site employees. These teams are overseen by a Regional Dispensary Manager, a Vice President of Sales and Business Development, and a Chief Operating Officer. Moreover, the retail teams are supported by general and administrative functions such as Sira's Human Resources, Marketing, Accounting, Delivery & Logistics, Quality Assurance, and Maintenance departments.

Sira maintains a hiring preference for Somerville residents per our Community Host Agreement with the City. Sira will advertise job openings in the more economically disadvantaged areas of Somerville. Advertisements will be published in Spanish,



Portuguese, and Creole. Sira will work to hire individuals formally incarcerated for marijuana offences as well as commit to employing at least 30% of its staff that fall under any of the following categories:

- 1) Somerville residents of African American decent
- 2) Somerville residents of Latino decent
- 3) Somerville residents who are veterans
- 4) State-approved Economic Empowerment Applicants
- 5) Individuals formally incarcerated for a marijuana offence (other than such marijuana offences that prohibit an individual from working at a Marijuana Establishment pursuant to 935 CMR 500.000 et. seq.).

Sira Naturals wages range from \$15/hour for new sales associates with no experience to nearly \$100,000/year for top managers. Sira Naturals puts an extraordinary amount of time and energy into training our employees. We do this not just because we need well-trained people administering our operations, but because we believe that an employer should recognize their place in the community as an educator. We do not expect every employee to stay with the organization forever. Our training programs aim to provide a well-rounded professional development curriculum that an employee will carry with them for the rest of their life, including all future employment. Training not only includes a core set of subject areas such as health and safety considerations, compliance, privacy issues and codes of conduct, but also the areas of professionalism, team building, leadership and skills for success.

Sira Naturals focuses on four key objectives in the hiring and retaining of its employees. The first objective is to recruit a diverse workforce that is reflective of, and responsive to, the needs and expectations of Sira Naturals' internal and external stakeholders. We accomplish this by enhancing the diversity of our candidate flow and monitoring progress toward our goal. We continue to expand our inclusive environment through the cultivation of our internal pool of diverse employees for promotion. We have established ourselves as an employer of choice, where employees can grow professionally, and advance based on the quality of their contributions and competence. We have attained a competitive advantage by fostering the development of all aspiring and competent employees.

The second objective is the implementation of retention strategies through the utilization of such initiatives as: education, training, counseling and otherwise raising awareness centered on fostering a culture which embraces diversity. We implement talent review and Human Resources planning processes so as to identify and ensure the timely advancement of all motivated and qualified employees at Sira Naturals.



The third objective is to continue to advance community engagement with diverse organizations and institutions. We monitor our diversity guidelines and community demographics information to help align employee demographics with those of the communities we serve. We will continue to pursue diverse community organizations and seek to establish collaborative partnerships.

The fourth objective is to uphold an inclusive and ethical stance on conducting business with our customers, suppliers and vendor communities. We are committed to ensuring that our organizational policies, practices, systems and initiatives are designed and applied to foster an inclusive environment.

8. Describe how the Applicant will use sustainable green practices and renewable energy sources.

The Sira Naturals company mission is to: *Premium cannabis. Sustainably Grown and Sold with Integrity.* This mission is not an idle platitude, it is a sounding board against which every major corporate decision is reflected. As an emerging industry, regulated cannabis has struggled with sustainability in agricultural practice and renewable resource management. Sira Naturals aims to take a leading position in each of these areas.

Green Cultivation and Manufacturing Practices

Sira's current soil mix utilizes a large percentage of coconut coir, a byproduct of the coconut harvesting process. Utilizing coir in our substrate mix repurposes a waste byproduct of another agricultural process and decreases the amount of mineral mining and deforestation associated with the industrial harvesting of plant growth media.

Sira's crop fertility program utilizes 1/2 the amount of phosphorus used by most commercial cannabis growers. Phosphate fertilizers (whether synthetic such as Monopotassium Phosphate or Phosphoric Acid, or organic such as Rock Phosphate) are derived from mining a limited supply of phosphate rock. This source of phosphate is non-renewable. Reduction of Phosphorus applications to plants, and the use of renewable sources of Phosphorus for crop production is important to us.

Sira's crop irrigation methodology is near-zero leaching, pulsed, drip irrigation. This ensures that all irrigation water makes its way to the active root zone of the plant, increases water use efficiency of plants, and provides an overall decrease in the amount of water used in the crop production process. This also greatly reduces the amount of irrigation leachate and fertilizer runoff that can put a strain on wastewater treatment systems and have the potential to negatively impact local water supplies, cause algal blooms and increase nitrate concentrations in the potable water supply.



Sira does not use traditional, power-hungry, inefficient dehumidification systems that require immense energy expenditure to reheat the outgoing dry air. Instead, we use a high-tech ultra-efficient design in our cooling and dehumidifying coils that enables up to 50% less power consumption. Moreover, Sira's industrial cooling and dehumidification system uses chilled water as opposed to traditional chlorofluorocarbon gasses as refrigerants.

Massachusetts has adopted a very restrictive energy consumption policy for cannabis production facility lighting, perhaps the most aggressive in the nation. With today's technology, it is difficult to grow high-quality cannabis under the new power consumption requirements and we expect to see the overall quality of the products produced in Massachusetts regulated cannabis facilities to diminish as the new standard is adopted. Sira has embraced this new standard and is at the leading edge of inventing innovative cultivation techniques that will not compromise quality while adhering to the new protocols.

g. Describe how the Applicant will further each of these Somerville values:

a. Celebrating the diversity of our people, cultures, housing and economy.

The people at Sira Naturals believe that implementing a strong diversity program is important in advancing its core mission. Sustaining an inclusive workplace environment that provides access and opportunity to all employees, suppliers, contractors, and community partners is essential to our growth and success. An inclusive workplace environment provides a foundation upon which culture and economic activity can thrive.

Cannabis businesses have an opportunity and an obligation to promote equity and diversity within their own organizations, and to assist the wider stakeholder community in fostering the development of inclusive policies and programs. We can achieve this by offering opportunities to address past inequality in employment, contracting, and stereotyping by role modeling and leveraging the benefits of diversity and inclusion.

Sira Naturals wants to help remediate the damaging effects of the failed policy of cannabis prohibition that has resulted in many people being marginalized due to felony convictions for activity that the cannabis industry today champions. Another equally important reason for a focus on diversity in our organization is the recognition that operational tactics and strategic business planning is made stronger by a diverse pool of contributors and opinions in the mix.

In the same way that a monocrop is more susceptible to pests and pathogens, a singular business approach is less dynamic and more prone to strategic mistakes.



In the ever evolving and fast paced regulated cannabis industry, the skill of rapidly adapting to a changing environment is a distinct competitive advantage. This advantage is made more robust by a diverse and inclusive team.

- b. Fostering the unique character of our residents, neighborhoods, hills and squares, and the strength of our community spirit as expressed in our history, our cultural and social life, and our deep sense of civic engagement.**

Sira Naturals aspires to be a partner with the City of Somerville and to use our resources in harmony with the City to help achieve the goals set by the Somervision2040 initiative. We start with the basics: we are a local employer and provide numerous employment opportunities for residents. We pay competitive wages for engaging work. Sira Naturals is a highly regarded place of employment. We continually try to improve the work environment to attract the best candidates to fill our open positions. Our employees are almost always enthusiastic to work with us and they pass that enthusiasm on to our customers.

Sira Naturals gives to local charitable organizations. Sira Naturals donated to the Community Action Agency of Somerville to assist them in their mission to provide economic, social, nutritional and psychological services to low-income children and their families in Somerville. Sira has also contributed to the Somerville Homeless Coalition to help in providing homeless and near homeless individuals and families with supportive services aimed at obtaining and maintaining permanent affordable housing solutions. Sira Naturals will continue to contribute to local charities that help support the strength of Somerville's community spirit.

Sira Naturals contributes a professional yet culturally appropriate appearance to the neighborhood look and feel around Davis Square. Sira's retail location maintains a low profile at street level. While we certainly do not hide what we do, we think it appropriate to present a modest and professional retail exposure. Sira's Elm Street entrance consists of a single door with a hanging blade sign above. The sign is simple, elegant and functional. It lets people know we are there without being overly commercialized. Once a customer enters the space, they find a bright, professional and welcoming environment that was designed to make people feel comfortable and at ease. The space is large enough to accommodate all expected demand for adult-use, and we are staffing up to ensure that every single customer is treated like they are the most important person to visit us.

Somerville is a unique and vibrant community, Sira Naturals seeks to align itself with the best that Somerville has to offer through its history, people, and culture.



Sira continues to look forward to celebrating the distinctive character of the City as expressed in its history, cultural and social life, and deep sense of civic engagement. Sira is open to partnering with local community groups to assist in keeping the community strong and vital.

- c. **Investing in the growth of a resilient economic base that is centered around transit, generates a wide variety of job opportunities, creates an active daytime population, supports independent local businesses, and secures fiscal self-sufficiency.**

Sira Naturals' Davis Square dispensary supports all of these policy goals. The regulated cannabis industry is growing, and there is reason to believe that successful adult-use dispensaries such as the Sira Naturals facility will support the growth of a resilient economic base in and around the Davis Square area. Sira encourages all of its customers and employees to use public transit and transition away from auto use when coming to the dispensary. With the proliferation of adult-use cannabis licenses statewide, it is expected that cannabis dispensaries will be far more "local" in nature than they have been to date. The city of Boston alone expects to issue 51 retail cannabis licenses in the near future. Sira believes that its Davis Square facility will no longer be a "destination location" and much more of a local, neighborhood shop.

As mentioned elsewhere in this Application, Sira Naturals generates many employment opportunities for people in and around the Davis Square area. These jobs are both well paid and well trained. Sira sees itself as an engine for economic development on many fronts, including job training and the personal growth of our employees. We are excited to continue to engage the community through our efforts at providing employment and training to as many Somerville residents as possible.

The purchasing patterns of adult-use cannabis consumers is varied and spread broadly throughout the day and evening. Sira expects that its continuous stream of customers will generate sales for neighboring businesses and that Sira's presence in Davis Square will be a net positive for the overall economic success of the neighborhood. Sira's customer base is eclectic and not limited to a narrow demographic. While the average age of a Sira customer is 39, nearly half of our customers are between the ages of 40 and 65. Cannabis consumers come from all walks of life, genders, races, religions and ethnicities. A Sira Naturals dispensary has and will continue to add to the bottom line of neighboring businesses. This in turn will further small business self-sufficiency in Davis Square and will contribute to raising the self-sufficiency of the City of Somerville over time.



- d. **Promoting a dynamic urban streetscape that embraces public transportation, reduces dependence on the automobile, and is accessible, inviting and safe for all pedestrians, bicyclists and transit riders.**

Sira Naturals takes seriously our responsibility to promote a dynamic urban streetscape. This includes embracing alternative modes of transportation for both our customers and employees. Sira Naturals provides 65% MBTA T-Pass subsidies, up to the federal fringe benefit, to all employees. We offer all employees Gold Level Hubway memberships. Additionally, Sira provides lockers in the break room for employees that walk or bike to work and have an air pump and bicycle repair tools for employees and customers to use when needed.

Sira has a designated Transportation Coordinator for our Somerville facility to manage the implementation of our traffic demand management measures. The Transportation Coordinator compiles and provides up-to date transportation information explaining all commuter options to all employees. This information is also distributed to all new employees as part of their orientation. The Transportation Coordinator provides information on transportation options to access the Sira Naturals dispensary to customers, provides and maintains information on the Sira Naturals website, newsletters, social media, etc. on how to access Sira by all modes, with emphasis on non-automobile modes, and participates in any training offered by the City of Somerville or a local transportation management association.

The Transportation Coordinator also ensures that transportation information is available for customers and employees and is posted in a central and visible location (i.e. lobby for customers, break room for employees). Such information may include:

- Available pedestrian and bicycle facilities in the vicinity of Sira Naturals
- MBTA maps, schedules and fares
- Locations of bicycle parking
- Carsharing/ride-matching programs
- Hubway regional bike-sharing system
- Carpooling/vanpooling programs
- Other pertinent transportation information



- e. **Building a sustainable future through strong environmental leadership, balanced transportation modes, engaging recreational and community spaces, exceptional schools and educational opportunities, improved community health, varied and affordable housing options, and effective stewardship of our natural resources.**

Sira Naturals is so committed to sustainability in our operations as an organization that it is in our mission statement: *Premium Cannabis. Sustainably Grown and Sold with Integrity*. Sira's leadership and production teams include sustainability as a central goal of process improvement across all aspects of the business. Sira's answer to question 8 of this Application outlines some of our sustainability initiatives. The answer to question 9(d) above articulates our commitment to balanced transportation modes. Perhaps counterintuitively, one of our key contributions to engaging recreational and community spaces is to remind our customers that cannabis products are not for everyone and that use of our products in public spaces is prohibited. We encourage people to respect their neighbors and use our products responsibly.

Our efforts toward reduction in youth use and improved community health can be found in the answer to question 1 of this Application. Sira helps address issues of affordable housing by contributing to nonprofits like the Somerville Homeless Coalition which has as its core mission to obtain and maintain affordable housing for all homeless and near homeless residents of Somerville. Sira contributes to the effective stewardship of our shared natural resources by making conscious choices in its manufacturing operations to use sustainable inputs and processes where feasible, and to continue to innovate to create feasibility where it is currently challenging.

- f. **Committing to continued innovation and affirmation of our responsibility to current and future generations in all of our endeavors: business, technology, education, arts and government, including your neighbors (within 300 feet), City youth, and the City as a whole.**

What can a medium sized cannabis company like Sira Naturals do to contribute to innovation, the application of new technology, education and the growth and success of small and underrepresented businesses?

The Sira Accelerator is a small business advisory program that enables the viability of small, Economic Empowerment Certified, Social Equity Program eligible, women, minority and veteran-owned businesses in the regulated cannabis industry. The Sira Accelerator is the only program of its kind in the country and has developed a proven track record of success (see attached EXHIBIT C for more information about the Sira Accelerator).



Recent policy initiatives by the Massachusetts Cannabis Control Commission and some municipalities, including Somerville, have focused on methods to empower small businesses as well as individuals who have been disproportionately impacted by cannabis prohibition. These initiatives have mainly focused on licensing priority and job training. These initiatives are aimed at a core problem: barriers to entry to the regulated cannabis industry are still insurmountably high for most entrepreneurs. Capital formation is difficult, facility design and building costs are high, and regulatory compliance requires developed skill and expertise.

Sira Naturals launched the Sira Accelerator in May of 2018. The program provides motivated entrepreneurs with workspace and expertise to conduct research and development on their cannabis business ideas. The goal is to give cannabis entrepreneurs a platform from which to launch their licensed cannabis businesses. Entrepreneurs retain ownership and control of their businesses, granting Sira a small equity stake in return for participating in the program. The Sira Accelerator prioritizes Economic Empowerment Certified, Social Equity Program eligible, women, minority and veteran-owned businesses in its application process.

On March 1, 2019, a Sira Accelerator startup, 612 Studios, LLC, launched its first regulated cannabis product (see EXHIBIT D for more information). This launch marked a giant leap forward for this small, minority and Economic Empowerment certified company in getting its product to market and generating real income with which to grow the business organically. The Sira Accelerator is not a lofty policy goal or ideal, it is a real solution to the difficult problem of underrepresentation in the regulated cannabis industry.

Sira Naturals will continue to aggressively pursue partners for the Accelerator program and hopes to expand the program to include many more participants. Sira Naturals is committed to continued innovation and affirmation of its responsibility to current and future generations in all of its endeavors.

EXHIBIT A to Sira Naturals Somerville Adult-Use Marijuana Establishment Application

DRAFT EXCERPTS FROM COLORADO YOUTH PREVENTION LITERATURE FOR DEPLOYMENT AT ALL SIRA NATURALS DISPENSARIES



Every Moment Counts

There are many important moments in life that can shape your future. Moments where you find what you're passionate about, make new friends who care about the same things as you and even earn the trust and freedom that come along with growing up. The decisions you make can help you get closer to the moments that matter most to you. That's why it's important to understand how using marijuana before you're 21 can get in the way.

What is Marijuana?

You might know marijuana as "weed" or "pot." The marijuana plant produces a mind-altering chemical called THC, (or Tetrahydrocannabinol) which makes you feel "high." Marijuana can be smoked, vaped, or eaten in foods or drinks. All marijuana products are required to be labeled with this red symbol, so always look for that. A lot of people think that since marijuana is legal, it's safe for anyone to use. That's not true, especially for those under the age of 21. Keep reading to learn why.

Your Health Is in Your Control

Young people's brains aren't done developing until the age of 25, which means that using marijuana at a young age could get in the way of reaching your full potential. You're in charge of building your future, so take responsibility for knowing how marijuana can impact your health.

Keep your brain sharp

Using weed could affect your brain's development, which can make it harder for you to go after your goals. The part of the brain that is responsible for making decisions is also affected when under the influence of marijuana. It can be harder for you to think clearly and avoid dangerous situations, like staying out of a car that's being driven by someone that is high or drunk.

You learn and remember better without weed

Youth who regularly use weed are more likely to have difficulty learning, memory issues and lower math and reading scores. Studies show that these effects can last weeks after using marijuana. You need your brain for everything you do - from school to all of the other activities you enjoy. Do you want to let weed affect that?

It can be hard to quit, so why start?

Weed can be addictive, and if you start using it at a young age, you're more likely to be addicted later. By choosing not to use, you won't need to worry about what weed could do to your future.

Signs of addiction include letting marijuana get in the way of everyday life, like school, sports or a job; using more or longer than you planned; and repeatedly trying to quit.

EXHIBIT A to Sira Naturals Somerville Adult-Use Marijuana Establishment Application

DRAFT EXCERPTS FROM COLORADO YOUTH PREVENTION LITERATURE FOR DEPLOYMENT AT ALL SIRA NATURALS DISPENSARIES



Weed can slow you down

Whether you're an artist or an athlete, you should know that weed can impact how well you do the things you like doing. That's because weed can affect your reaction time and coordination. This is particularly true when it comes to doing everyday things you love like playing an instrument, skateboarding, and even driving. By not using marijuana, you can focus on the moments that matter most.

Breathe easier and cleaner

Like smoking cigarettes, smoking weed and secondhand smoke from weed can irritate your lungs and make it harder to breathe. Heavy marijuana smokers can have a cough or wheeze even when they aren't using. When you choose not to smoke weed, you can breathe easier knowing your body and future are healthier.

Bad reactions can happen

Weed can sometimes lead to scary reactions, like feeling paranoid and a faster heart rate than normal. It can even cause you to see or hear things that aren't there. The best way to avoid reactions like these is not to use weed in the first place.

If someone you know has a bad reaction make the responsible decision and stay with them while calling the Poison Control Hotline at 1-800-222-1222. If it seems severe, call 911 immediately. Anyone under 21 who calls for help and stays with the person having the medical issue or bad reaction is protected. The person who had the bad reaction could face legal consequences depending on local law enforcement, but it's still important to do what you can to keep them safe.

Know the risks. Own your future.

Underage marijuana use can impact more than your health. From legal issues to how it can affect your plans after high school, knowing the risks can help you make the best decisions for your future.

If you're under 21, it's illegal.

You have to be 21 years or older to use, buy, or have marijuana. But sometimes medical marijuana can be recommended to people under 21 who have a medical condition. If the person is under 18, they can only get a medical card with two doctor recommendations and parent/guardian approval. If you get caught using marijuana illegally (that includes using someone else's medical marijuana), you could get an MIP (Minor in Possession). This is the case even if a friend or family member over 21 years old buys marijuana legally and gives it to you. Plus, they could get in serious trouble for sharing it with you because it's a felony.

EXHIBIT A to Sira Naturals Somerville Adult-Use Marijuana Establishment Application

DRAFT EXCERPTS FROM COLORADO YOUTH PREVENTION LITERATURE FOR DEPLOYMENT AT ALL SIRA NATURALS DISPENSARIES



Don't lose the trust of family and friends.

If you get caught with weed, you can lose your parents' trust and the freedoms you worked hard to earn. Your friends could also feel disappointed or uncomfortable if they find out you're using marijuana.

Don't let weed distract you from your team, your club, class, or anything else.

If you're caught using marijuana, it can seriously impact you at school. You can be kicked off sports teams and banned from extracurricular activities. And, you can even be suspended, expelled, or referred to drug counseling. School is already stressful enough on its own, so to avoid losing things you love, don't use marijuana in the first place.

Keep your record clean, because driving high can lead to a DUI.

Just like driving drunk, driving high is illegal. Not only could it land you a DUI, but it could also seriously hurt you and other people on the road. Marijuana affects your reaction time, judgment and depth perception, which makes it more dangerous to get behind the wheel. DUIs are also expensive and can cost thousands of dollars in legal fees. You may also spend a lot of hours in court, which could lead to court-appointed community service, probation or possibly even jail.

Marijuana can affect the money you get for college.

If you get caught with marijuana under the age of 21, you could get a Minor in Possession, or MIP. Whether or not college is on your radar yet, an MIP can result in the loss of federal financial aid, meaning you might not get the money you need when the time comes. This applies to a number of different types of financial aid such as Perkins Loans, Pell Grants, Supplemental Educational Opportunity Grants, PLUS Loans and Work-Study Programs.

Your job is too important to get high.

Drug testing is still common for many employers. Many companies do not allow marijuana use, so if you are caught with marijuana at your job or get a DUI or MIP, you could be fired. This could make it harder to be hired in the future. It's important to know that even if you haven't used marijuana for several weeks, THC can stay in your system. That means you can test positive even if you haven't used recently.

**SIRA NATURALS RELEASES PUBLIC SERVICE ANNOUNCEMENT
HIGHLIGHTING RULES OF RESPONSIBLE CONSUMPTION OF MARIJUANA**

The first of its kind PSA warns of risks associated with irresponsible cannabis use throughout highway safety awareness month

SOMERVILLE, MA. August 8, 2018 – Sira Naturals, Inc., a Massachusetts medical cannabis provider and the first company to receive a recreational marijuana license on the east coast, today released a public service announcement highlighting the importance of responsible consumption of marijuana.

The video, which is the first to be produced and financed by a marijuana company, premiered today as part of the Massachusetts Executive Office of Public Safety and Security's press conference promoting August as Highway Safety Awareness Month. The 30-second public service announcement features a young woman, speaking directly to the Massachusetts constituency, raising awareness of three key rules of marijuana consumption:

- Only adults 21 or older can legally purchase, possess, and consume marijuana
- Consuming marijuana or marijuana infused products in a public place is against the law
- It is illegal to operate a vehicle while under the influence of marijuana

"We at Sira Naturals are proud to have played a part in fostering the continued growth of the regulated cannabis industry here in Massachusetts," said Michael Dundas, president and chief executive officer of Sira Naturals. "We believe that with our success comes the important responsibility to educate the public on the rules and risks associated with the adult use of cannabis. Our *Let's Do This Right* campaign sends a clear message that both Sira Naturals and the Commonwealth remain committed to safety above all else."

About Let's Do This Right

Let's Do This Right is a first-of-its-kind Public Safety campaign, supported by Sira Naturals, highlighting the rules and risks of cannabis consumption in Massachusetts. To view the PSA visit www.letsdothisright.org. Share the video with #letsdothisright to show your solidarity.

About Sira Naturals

Sira Naturals, Inc. is the largest vertically integrated cannabis provider in Massachusetts. It operates a cultivation and product manufacturing facility as well as three retail dispensaries in the communities of Somerville, Cambridge and Needham. In 2018, Sira Naturals founded the Nation's first and only Cannabis Business Accelerator, The Sira Accelerator. For more information, visit www.siraaccelerator.com. Sira Naturals is a mission driven organization dedicated to the provision of premium cannabis, sustainably grown and sold with integrity. For more information, visit www.siranaturals.org.

SIRA ACCELERATOR

Accelerating Ideas, Empowering Communities.

At Sira Naturals, we believe that the Cannabis Industry has a responsibility to affect positive change in communities disproportionately impacted by drug enforcement policies of the past. This newly emerging and regulated industry should be a wealth of opportunity for all.

That is why we created The Sira Accelerator,
A SOCIAL EQUITY FIRST PROGRAM
that brings the ideas of small businesses to life.

HERE'S HOW

- Economic Empowerment Applicants and Area of Disproportionate Impact receive priority status in the application process
- Accelerator Startups gain access to world-class lab technology, commercial-grade kitchen space, and executive mentorship.
- Sira Naturals provides all Accelerator Startups premium cannabis oil, an invaluable ingredient in the product development process.
- Developing and launching safe, quality products with great efficiency is our top priority.

» **WHY?** Putting real revenue into the pockets of our startups as fast as possible gives them the opportunity to grow into the business they were born to be.



"As an Economic Empowerment applicant, the barriers to entry in the cannabis industry are extremely high. This program is so valuable helping our company make the transition into the regulated marketplace."
— Leah Samura, 612 Studios



"When we moved to Massachusetts we chose Holyoke as our new community because we believe that the cannabis industry has the potential to give back to disproportionately impacted communities. We want to be a part of that movement."
— Audrey Park, Hothouse Holyoke

**SIRA NATURALS LAUNCHES NATION'S FIRST MARIJUANA MICROBUSINESS
ACCELERATOR GIVING SMALL BUSINESS ACCESS TO BIG BUSINESS
RESOURCES, TECHNOLOGY, AND CANNABIS OIL**

*Massachusetts' largest registered marijuana dispensary group and G-Tek labs partner to launch
The Sira Accelerator™ in Q3 2018*

MILFORD, Mass. May 2, 2018 – Sira Naturals, Inc., a Massachusetts-based registered marijuana dispensary (RMD) group, in collaboration with G-Tek Labs, today announced the launch of *The Sira Accelerator*, a small-business accelerator program designed to help entrepreneurs navigate and succeed within the emerging regulated cannabis industry.

The goal of the program is to provide cannabis entrepreneurs an immediate path-forward, slicing through barriers to entry, and accelerating them to profitability. *The Sira Accelerator* will provide access to world-class lab technology, workspace, and executive mentorship. Additionally, each small-business will receive an allotment of Sira Naturals-produced cannabinoid substrate, or cannabis oil, invaluable to product development, and often the most expensive hurdle for these microbusinesses to overcome.

The Sira Accelerator will offer four twelve-week programs per year, with each cohort accepting up to five Marijuana Product Manufacturer Microbusiness applicants. To ensure diversity and equality, one space each quarter will be reserved for Economic Empowerment applicants. At the end of each program, participants will walk away with the tools, knowledge, and connections needed to succeed.

“Speed to market is imperative for the success of small businesses looking to get into the cannabis industry,” said Michael Dundas, president and chief executive officer of Sira Naturals. “This accelerator not only represents our organization’s commitment to getting these cannabis businesses to take shape, but also provides an opportunity for our leadership and production teams to share their vast experience building and operating a successful cannabis business with the next generation of entrepreneurs in our growing industry.”

To provide world-class education and acceleration in the development of marijuana infused products, testing, manufacturing, and packaging, Sira Naturals has partnered with G-Tek Labs, an innovative South Boston company that provides coworking space and resources necessary for the development and scaling of physical products.

“As an organization, G-Tek labs is excited at the prospect of participating in the cannabis industry which will bring jobs, revenue and economic development to Massachusetts,” said Jeff Chang, chief executive officer of G-Tek Labs. “With the F.D.A. advisory panel’s recent approval of an epilepsy medication derived from cannabis, we now have real world proof that exciting new technology can be developed in this emerging sector. Leveraging tried and true manufacturing tools and techniques to new product development is our core competency and we believe the opportunity to work with a best-in-class cannabis partner like Sira Naturals will be a winning combination.”

The program will begin accepting applications in Q3 but those interested can ensure priority status by registering now at www.siraaccelerator.com.

Who is right for The Sira Accelerator?

Massachusetts-based small cannabis businesses who plan to apply for Marijuana Product Manufacturer microbusiness licenses from the Massachusetts Cannabis Control Commission. As an example: Michelle Bennett of Healing Tree Edibles, a Cape Cod entrepreneur who specializes in non-GMO, low sugar, healthy cannabis infused products. “One of my biggest challenges, is procuring cannabis oil for product development. This program would help me to rapidly scale my business and take it from the Cape Cod League to the MLB.”

About Sira Naturals

Sira Naturals, Inc. is the largest vertically integrated cannabis provider in Massachusetts. It operates a cultivation and product manufacturing facility as well as three retail dispensaries in the communities of Cambridge, Somerville and Needham. Sira Naturals is a mission driven organization dedicated to the provision of premium cannabis, sustainably grown and sold with integrity. For more information, visit www.siranaturals.org.

About G-Tek Labs

G-Tek Labs is a South Boston based coworking facility for companies that are developing and scaling technology in various sectors, including IOT and food & beverage. Its mission is to turn ideas into action, foster dialogue, and facilitate the convergence of art and science. For more information, visit g-teklabs.com/.

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**THE NATION'S FIRST CANNABIS BUSINESS ACCELERATOR ACCEPTS ITS
INAUGURAL ROUND OF APPLICANTS**

First participants made up exclusively of women, economic empowerment, and minority owned companies.

MILFORD, MA October 2, 2018 – Sira Naturals, Inc., a Massachusetts-based registered marijuana dispensary (RMD) group, has accepted the inaugural class of applicants into *the Sira Accelerator* program, its small-business accelerator designed to help entrepreneurs navigate and succeed within the emerging regulated cannabis industry.

From an initial response of more than 400 applicants, three groups were chosen based on the quality of the teams and viability of the products. The three companies include: Healing Tree Edibles, a women-owned producer of cannabis infused edibles and pet snacks; Hothouse Holyoke, an aspiring cannabis cultivator and product manufacturer based in the disproportionately impacted community of Holyoke; and 612 Studios, an Economic Empowerment applicant that produces a women's and couples' cannabis infused product line.

“We looked at hundreds of inspiring and enthusiastic entrepreneurs during our application process, and these three successful applicants have demonstrated a vision and dedication to their work that is second to none.” said Michael Dundas, president and chief executive officer of Sira Naturals. “Sira Naturals is grateful to have the opportunity to share what we have learned throughout our journey as an organization, and to accelerate these small businesses to enormous success. Many of the other groups that applied showed tremendous potential and we hope to work with many of them in the future.”

“We are very excited about this opportunity and I can't wait to start working.” said Leah Samura, one member of the husband and wife team that makes up 612 Studios. “As an Economic Empowerment applicant, the barriers to entry in the cannabis industry are extremely high. This program is so unique and valuable in how it can help our company make the transition to the regulated marketplace.”

“When we moved to Massachusetts we deliberately chose Holyoke as our new community,” said Audrey Park, co-founder of Hothouse Holyoke which has applied to the Cannabis Control Commission for Cultivation and Product Manufacturing licenses. “We believe that the cannabis industry has the economic potential to give back to disproportionately impacted communities and we want to be a part of this movement.”

“This is truly a historic moment in the cannabis industry,” said Michelle Bennett, founder of Healing Tree Edibles. “For a small business like mine, the Accelerator offers the potential to reach a much wider market than I could achieve on my own,” she said. Healing Tree currently manufactures cannabidiol-infused pet treats.

The goal of the program is to provide cannabis entrepreneurs an immediate path-forward in product development, slicing through barriers to entry, and accelerating them to profitability. *The Sira Accelerator* provides access to world-class lab technology, workspace, and executive mentorship. Additionally, each small-business receives an allotment of Sira Naturals-produced

cannabinoid substrate, or cannabis oil, that is invaluable to product development, and often the most prohibitive hurdle for these small businesses to overcome.

About Healing Tree Edibles

Healing Tree Edibles is a small producer of naturally delicious cannabis edibles. Its mission is to provide patients with a healthy alternative to medicating by providing organic, non-GMO, low sugar, and gluten free options. Our motto is "A Healthy Way to Healing" For more information, visit healingtreeedibles.com.

About Hothouse Holyoke

Hothouse Holyoke is a cannabis cultivator and product manufacturer startup that is poised to be one of the first mom-and-pop cannabis kitchens in the Commonwealth of Massachusetts. It will offer consumers a line of unique, edibles that are micro-dosed and allergen-friendly. Founded by former school teachers Audry Park and Lucas Wiggins, Hothouse Holyoke aims to be an active part of a newly forming cannabis business community in Holyoke. For more information, visit hothouseholyokey.com.

About 612 Studios

612 Studios LLC is a cannabis product manufacturing company at the forefront of encouraging real social equity and ownership in the local cannabis economy. 612 Studios was founded by Leah and Sieh Samura, a dynamic husband and wife team with a passion for positive change. Leah has been a dedicated community technology instructor and program manager for local nonprofits in Roxbury. Sieh is a combat veteran who served in the Iraq War, and a vocal cannabis consumer rights activist. For more information, visit 612studios.com.

About the Sira Accelerator

Launched in July 2018, the Sira Accelerator assists entrepreneurs in accessing the emerging regulated cannabis industry by giving them a platform from which to launch their cannabis businesses. The 12-week program provides motivated entrepreneurs with cannabis infusions workspace, infusible cannabinoid substrate, and expert advice, while leveraging the Sira Naturals, Inc. infrastructure to bring innovative infused products to market quickly. For more information, visit siraaccelerator.com.

About Sira Naturals

Sira Naturals, Inc. is the largest vertically integrated cannabis provider in Massachusetts. It operates a cultivation and product manufacturing facility as well as three retail dispensaries in the communities of Cambridge, Somerville and Needham. Sira Naturals is a mission driven organization dedicated to the provision of premium cannabis, sustainably grown and sold with integrity. For more information, visit siranaturals.org.

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BOSTON-BASED 612 STUDIOS LAUNCHES PURIENT BEDROOM CANNABIS, THE FIRST PRODUCT DEVELOPED BY ECONOMIC EMPOWERMENT ORGANIZATION IN MASSACHUSETTS

CAMBRIDGE, MA March 1, 2019 – 612 Studios, LLC, a Massachusetts-based Marijuana Infused Product formulations company, today announced the first recorded sale of product developed by an Economic Empowerment Organization as part of the Massachusetts regulated cannabis marketplace. The product sold to mark the historic occasion, Purient™ Bedroom Cannabis™, was developed by 612 Studios, a startup from Boston currently seeking a Massachusetts cannabis product manufacturer license as an Economic Empowerment applicant. The transaction took place at 10:15am at Sira Naturals' medical marijuana dispensary in Cambridge, MA.

Purient Bedroom Cannabis is a product that was developed by 612 Studios and produced in the Sira Accelerator program. The Sira Accelerator is a cannabis business advisory program that assists small companies in bringing their infused product ideas into the regulated marketplace. While 612 Studios awaits approval to operate from the Cannabis Control Commission, it has licensed its product formulation and branding to Sira Naturals, a Registered Marijuana Dispensary for sale to medical marijuana patients. Purient Bedroom Cannabis is the first product to launch from the Sira Accelerator.

“To see Purient being handed to a smiling patient is a very fulfilling experience.” said Leah Samura, co-founder of 612 Studios. “It is remarkable when considering just how quickly we went from concept to finished product. Breaking into the cannabis industry can feel impossible, especially for minority-owned businesses, but through the Sira Accelerator we were able to take a meaningful step towards our ultimate success. To be generating sales revenue after only five months in development means we can now begin to grow our business in a way that we control.”

Now available at Sira Naturals locations in Cambridge, Somerville and Needham, Purient Bedroom Cannabis is a personal lubricant and massage oil infused with premium cannabis, scientifically formulated to enhance users' intimate experiences in a safe and holistic way.

“This morning's purchase of the first Purient package was the result of a fruitful collaboration between 612 Studios and the Sira Accelerator Program,” said Ashlyn Plunket, executive director of The Sira Accelerator, “by bringing this first Accelerator-driven product to the medical market, we realize our mission – to lower the barriers to entry into the regulated cannabis market for small business and to generate real revenue for entrepreneurs as rapidly as possible.”

About 612 Studios

612 Studios, LLC is a cannabis product formulations company based in Boston, which is at the forefront of encouraging real social equity and ownership in the local cannabis economy. 612 Studios was founded by Leah and Sieh Samura, a dynamic husband and wife team with a passion for positive change. Mrs. Samura was raised in Boston and serves as a program manager in Roxbury for local non-profits. Mr. Samura is a combat veteran who served in Iraq and is a vocal cannabis consumer rights activist. 612 Studios is committed to formulating cannabis products

that are focused on developing the health and well-being of individuals, couples and communities. Leah and Sieh are active members of the vibrant cannabis activist community, and continually seek to share their knowledge and experience to help build lasting relationships and create a better world. For more information, visit [the 612 Studios website](#).

About the Sira Accelerator

Launched in July 2018, the Sira Accelerator assists entrepreneurs in accessing the emerging regulated cannabis industry by giving them a platform from which to launch their cannabis businesses. The program provides motivated entrepreneurs with cannabis infusions workspace and expert advice, while leveraging the Sira Naturals, Inc. infrastructure to bring innovative infused products to market quickly. For more information, visit [siraaccelerator.com](#).

About Sira Naturals

Sira Naturals, Inc. is one of the largest vertically integrated cannabis providers in Massachusetts. It operates a medical marijuana cultivation and product manufacturing facility as well as three retail medical marijuana dispensaries in the communities of Cambridge, Somerville and Needham. Sira Naturals is a mission driven organization dedicated to the provision of premium cannabis, sustainably grown and sold with integrity. For more information, visit [siranaturals.org](#).

###

Section 4. Compliance Information

Each individual (e.g. partner, trustee, manager) with a 10% or greater ownership stake in the business must complete a separate copy of this form.

Owner's Name: MICHAEL DUNDAS Ownership Stake (%) 11

1. Has the Owner ever obtained a marijuana-related license in any jurisdiction? ☒ Yes ☐ No

If yes, explain: Sira Naturals operates in Somerville, Cambridge, Needham and Milford.

2. Has the Owner ever had any type of license denied, revoked or suspended in any jurisdiction? ☐ Yes ☒ No

If yes, explain: _____

3. Has the Owner ever received a Notice of Violation in any jurisdiction? ☐ Yes ☒ No

If yes, explain: _____

4. Has the Owner been in compliance for the last 3 years (or since being in business in Massachusetts, whichever is less), and is the applicant currently in compliance, with all laws and regulations of the State of Massachusetts? ☒ Yes ☐ No

If no, explain: _____

5. Has the Owner been in compliance for the last 3 years (or since being in business in Somerville, whichever is less), and is the applicant currently in compliance, with all laws and regulations of the City of Somerville? ☒ Yes ☐ No

If no, explain: _____

6. Has the Owner been charged in any jurisdiction with any form of wage theft in the last 3 years? ☐ Yes ☒ No

If yes, explain: _____

Section 4. Compliance Information

Each individual (e.g. partner, trustee, manager) with a 10% or greater ownership stake in the business must complete a separate copy of this form.

Owner's Name: ROBERT EDELSTEIN Ownership Stake (%) 14

1. Has the Owner ever obtained a marijuana-related license in any jurisdiction? ☒ Yes ☐ No

If yes, explain: Sira Naturals operates in Somerville, Cambridge, Needham and Milford.

2. Has the Owner ever had any type of license denied, revoked or suspended in any jurisdiction? ☐ Yes ☒ No

If yes, explain: _____

3. Has the Owner ever received a Notice of Violation in any jurisdiction? ☐ Yes ☒ No

If yes, explain: _____

4. Has the Owner been in compliance for the last 3 years (or since being in business in Massachusetts, whichever is less), and is the applicant currently in compliance, with all laws and regulations of the State of Massachusetts? ☒ Yes ☐ No

If no, explain: _____

5. Has the Owner been in compliance for the last 3 years (or since being in business in Somerville, whichever is less), and is the applicant currently in compliance, with all laws and regulations of the City of Somerville? ☒ Yes ☐ No

If no, explain: _____

6. Has the Owner been charged in any jurisdiction with any form of wage theft in the last 3 years? ☐ Yes ☒ No

If yes, explain: _____

Section 4. Compliance Information

Each individual (e.g. partner, trustee, manager) with a 10% or greater ownership stake in the business must complete a separate copy of this form.

Owner's Name: LOUIS KARGER Ownership Stake (%) 13

1. Has the Owner ever obtained a marijuana-related license in any jurisdiction? ☒ Yes ☐ No

If yes, explain: Sira Naturals operates in Somerville, Cambridge, Needham and Milford.

2. Has the Owner ever had any type of license denied, revoked or suspended in any jurisdiction? ☐ Yes ☒ No

If yes, explain: _____

3. Has the Owner ever received a Notice of Violation in any jurisdiction? ☐ Yes ☒ No

If yes, explain: _____

4. Has the Owner been in compliance for the last 3 years (or since being in business in Massachusetts, whichever is less), and is the applicant currently in compliance, with all laws and regulations of the State of Massachusetts? ☒ Yes ☐ No

If no, explain: _____

5. Has the Owner been in compliance for the last 3 years (or since being in business in Somerville, whichever is less), and is the applicant currently in compliance, with all laws and regulations of the City of Somerville? ☒ Yes ☐ No

If no, explain: _____

6. Has the Owner been charged in any jurisdiction with any form of wage theft in the last 3 years? ☐ Yes ☒ No

If yes, explain: _____

Section 4. Compliance Information

Each individual (e.g. partner, trustee, manager) with a 10% or greater ownership stake in the business must complete a separate copy of this form.

Owner's Name: DAVID ROSENBERG Ownership Stake (%) 11

1. Has the Owner ever obtained a marijuana-related license in any jurisdiction? ☒ Yes ☐ No

If yes, explain: Sira Naturals operates in Somerville, Cambridge, Needham and Milford.

2. Has the Owner ever had any type of license denied, revoked or suspended in any jurisdiction? ☐ Yes ☒ No

If yes, explain: _____

3. Has the Owner ever received a Notice of Violation in any jurisdiction? ☐ Yes ☒ No

If yes, explain: _____

4. Has the Owner been in compliance for the last 3 years (or since being in business in Massachusetts, whichever is less), and is the applicant currently in compliance, with all laws and regulations of the State of Massachusetts? ☒ Yes ☐ No

If no, explain: _____

5. Has the Owner been in compliance for the last 3 years (or since being in business in Somerville, whichever is less), and is the applicant currently in compliance, with all laws and regulations of the City of Somerville? ☒ Yes ☐ No

If no, explain: _____

6. Has the Owner been charged in any jurisdiction with any form of wage theft in the last 3 years? ☐ Yes ☒ No

If yes, explain: _____

Section 5. Property Owner's Certification and Authorization:

If the property has more than one owner, each owner must sign a copy of this form:

Street Address of Business Location: 240 Elm Street, Somerville, MA 02144

Zoning District and Overlay District, if any: CBD, MARIJUANA OVERLAY 12/6/18

Assessor's Map 26 Block A Lot 1 Ward 6

Property Owner's Legal Name: AP 240 Elm St. Unit B, LP

Property Owner's Mailing Address (with zip code): 802 Gervais Street, Suite 200 Columbia, SC 29201

Property Owner's Type of Business (Check Only One and Provide the Names Indicated):

☐ Sole Proprietor: Name of Owner: _____

☒ Partnership (inc. LLP): Name of Partnership: AP 240 ELM ST UNIT B, LP

Names of All Partners Who Own More Than 10%: _____

ASANA PARTNERS FUND I REIT, LLC

☐ Trust: Name of Trust: _____

Names of All Trustees Who Own More Than 10%: _____

☐ Corporation: Name of Corporation: _____

Name of President: _____

I certify that:

- ☒ I am the property owner or that I am duly authorized to act as an agent for the property owner, for the property located at 240 Elm Street.
- ☒ SIPA NATURALS, INC. (legal name of Applicant) has been authorized by me to develop and use the property listed above for the purposes indicated in this application.
- ☒ I will permit any officials representing the City to conduct site visits on the property in connection with this Application and, if approved, this Applicant's business.
- ☒ Should the ownership of this property change before the City has acted on this Application, I will provide updated information and new copies of this signature page.

Owner Signature:  Date: 3/28/2019

Print Name: Seth Black

Title (Owner, President, Agent, Etc.): Vice President

Email: sblack@asanapartners.com Phone: 704.423.1681

Section 6. Applicant's Certification, Acknowledgment, Release and Indemnification, and Wage Theft Statement

I certify that I am the Applicant or that I am duly authorized to act as an agent for the Applicant.

I certify that all of the information on this application is true and accurate, and that any information found to be false or misleading will result in the forfeiture of this license and may result in a one-year wait before a new application can be submitted, as well as criminal prosecution.

I certify that I will make no changes to any component of the business plan described in this application without written notification to, and the prior approval of, the City.

I acknowledge that any violation of the City's ordinances, regulations, and conditions pertaining to this license could subject me and anyone operating under this license to arrest, fine, and loss of this license.

I release, discharge and hold harmless, the City of Somerville, a municipal corporation of the Commonwealth of Massachusetts, and its officers, employees, agents and servants from all actions, causes of action, claims, demands, damages, costs, loss of services, expenses and compensation associated with the issuance of this license.

I certify that the Applicant, to my best knowledge and belief, has filed all State tax returns and paid all State taxes required under law.

I certify that the Applicant has not been found guilty, liable or responsible, in any judicial or administrative proceeding, of committing or attempting to commit a violation of any of the laws set forth in Municipal Ordinance 9-31, the "Wage Theft Ordinance", which appears below.

Signature:  Date: 02/28/2019

Print Name: MICHAEL DUNDAS

Title (Owner, President, Agent, Etc.): PRESIDENT AND CEO

Email: MDUNDAS@SIRANATURALS.ORG Phone: 617-833-2077

Sec. 9-31. - Wage theft.

(a) The city, by and through its officials, boards and commissions, may deny an application for any license or permit issued by it, if, during the three-year period prior to the date of the application, the applicant admitted guilt or liability or has been found guilty, liable or responsible, in any judicial or administrative proceeding, of committing or attempting to commit a violation of: (1) Commonwealth of Massachusetts Payment of Wages Law, General Laws Chapter 149, Section 148, and any and all other state or federal laws regulating the payment of wages, including, but not limited to, Chapter 149, Sections 27, 27G, 27H, 52D, 148A, 148B, 150C, 152, 152A, 159C; and Chapter 151, sections 1, 1A, 1B, 15, 19 and 20 of the General Laws; and (2) The Fair Debt Collection Practices Act, 15 U.S.C. §1692, or any other federal or state law regulating the collection of debt, as to the employees of the applicant or others who had performed work for said applicant. — (b) Any license or permit issued by the City of Somerville, its boards or commissions, may be revoked or suspended if, during the three years prior to the issuance of the license or permit, the licensee or permittee admitted guilt or liability or has been found guilty or liable in any judicial or administrative proceeding of committing a violation of any of the laws set forth in subsection (a) above. — (c) Any license or permit issued by the City of Somerville, its boards or commissions, may be revoked or suspended if the applicant, licensee or permittee is a person who was subject to a final judgment or other decision for violation of any of the laws set forth in subsection (a) above within three years prior to the effective date of this section, and the judgment was not satisfied within the lawful period for doing same, or the expiration of the period for filing an appeal; or if an appeal is made, the date of the final resolution of that appeal and any subsequent appeal resulting in a final administrative or judicial affirmation of violation of any of the laws set forth in subsection (a) above. — (d) The period of non-issuance, revocation or non-renewal shall be one year, and the licensee or permittee or the person who is the principal of a license or permit shall not again be licensed or permitted in any other manner during such period. — (e) Within 14 calendar days from the date that the notice of refusal to issue, revocation or refusal to renew notice is mailed to the applicant or licensee or permittee, the applicant, licensee or permittee may appeal such decision by filing a written notice of appeal setting forth the grounds therefor. Said notice shall be sent by certified mail, return receipt requested. The hearing shall be conducted by the board, commission or individual who made the decision not to issue, not to renew, or to revoke within 30 days of receipt of such notice of appeal. — (f) An applicant for a business certificate, license or permit shall be provided with a copy of the ordinance from which this section derived and shall certify that he has not been found guilty, liable or responsible, in any judicial or administrative proceeding, of committing or attempting to commit a violation of any of the laws set forth in subsection (a) above. — (g) This law shall apply to any person or entity whose final administrative decision or adjudication or judicial judgment or conviction was entered on or after July 1, 2013, with the exception of judgments that remain unsatisfied as set forth in subsection (c) above. — (h) Application of this section is subject to applicable state or federal laws.

Section 7. Worker's Compensation Insurance Affidavit



*The Commonwealth of Massachusetts
Department of Industrial Accidents
1 Congress Street, Suite 100
Boston, MA 02114-2017*

www.mass.gov/dia

**Workers' Compensation Insurance Affidavit: General Businesses.
TO BE FILED WITH THE PERMITTING AUTHORITY.**

Applicant Information

Please Print Legibly

Business/Organization Name: SIRA NATURALS, INC.

Address: 300 TRADE CENTER, SUITE 7700

City/State/Zip: WOBURN, MA 01801

Phone #: 617-833-2077

Are you an employer? Check the appropriate box:

1. ☒ I am a employer with 120 employees (full and/or part-time).*
2. ☐ I am a sole proprietor or partnership and have no employees working for me in any capacity. [No workers' comp. insurance required]
3. ☐ We are a corporation and its officers have exercised their right of exemption per c. 152, §1(4), and we have no employees. [No workers' comp. insurance required]**
4. ☐ We are a non-profit organization, staffed by volunteers, with no employees. [No workers' comp. insurance req.]

Business Type (required):

5. ☒ Retail
6. ☐ Restaurant/Bar/Eating Establishment
7. ☐ Office and/or Sales (incl. real estate, auto, etc.)
8. ☐ Non-profit
9. ☐ Entertainment
10. ☒ Manufacturing
11. ☐ Health Care
12. ☐ Other _____

*Any applicant that checks box #1 must also fill out the section below showing their workers' compensation policy information.

**If the corporate officers have exempted themselves, but the corporation has other employees, a workers' compensation policy is required and such an organization should check box #1.

I am an employer that is providing workers' compensation insurance for my employees. Below is the policy information.

Insurance Company Name: Travelers

Insurer's Address: 2420 Lakemont Avenue, P.O. Box 3356

City/State/Zip: Orlando, FL 32802-3556

Policy # or Self-ins. Lic. # 2163G1197

Expiration Date: 07/28/2019

Attach a copy of the workers' compensation policy declaration page (showing the policy number and expiration date).

Failure to secure coverage as required under Section 25A of MGL c. 152 can lead to the imposition of criminal penalties of a fine up to \$1,500.00 and/or one-year imprisonment, as well as civil penalties in the form of a STOP WORK ORDER and a fine of up to \$250.00 a day against the violator. Be advised that a copy of this statement may be forwarded to the Office of Investigations of the DIA for insurance coverage verification.

I do hereby certify, under the pains and penalties of perjury that the information provided above is true and correct.

Signature: _____

Date: 3/19/2019

Phone #: 617-833-2077

Official use only. Do not write in this area, to be completed by city or town official.

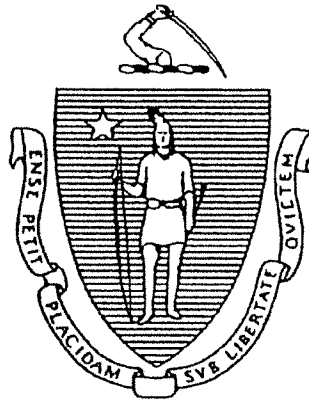
City or Town: _____ Permit/License # _____

Issuing Authority (circle one):

1. Board of Health 2. Building Department 3. City/Town Clerk 4. Licensing Board 5. Selectmen's Office
6. Other _____

Contact Person: _____ Phone #: 617-935-4500

**NOTICE
TO
EMPLOYEES**



**NOTICE
TO
EMPLOYEES**

**The Commonwealth of Massachusetts
DEPARTMENT OF INDUSTRIAL ACCIDENTS
1 Congress Street, Suite 100, Boston, Massachusetts 02114 — 2017
617-727-4900 — <http://www.state.ma.us/dia>**

As required by Massachusetts General Law, Chapter 152, Sections 21, 22 & 30, this will give you notice that I (we) have provided for payment to our injured employees under the above mentioned chapter by insuring with:

THE TRAVELERS INSURANCE COMPANIES

NAME OF INSURANCE COMPANY

P.O. BOX 1450

MIDDLEBORO, MA 02344-1450

ADDRESS OF INSURANCE COMPANY

(6HUB-0G22543-9-18)

07-28-18 TO 07-28-19

POLICY NUMBER

EFFECTIVE DATES

FOUNDATION INS AGCY LLC

800 DAVOL ST

FALL RIVER

MA 02720

NAME OF INSURANCE AGENT

ADDRESS

PHONE #

SAGE NATURALS INC.

240 ELM ST.

SOMERVILLE

MA 02144

EMPLOYER

ADDRESS

EMPLOYER'S WORKERS COMPENSATION OFFICER (IF ANY)

DATE

MEDICAL TREATMENT

The above named insurer is required in cases of personal injuries arising out of and in the course of employment to furnish adequate and reasonable hospital and medical services in accordance with the provisions of the Workers' Compensation Act. A copy of the First Report of Injury must be given to the injured employee. The employee may select his or her own physician. The reasonable cost of the services provided by the treating physician will be paid by the insurer, if the treatment is necessary and reasonably connected to the work related injury. In cases requiring hospital attention, employees are hereby notified that the insurer has arranged for such attention at the

NAME OF HOSPITAL

ADDRESS

TO BE POSTED BY EMPLOYER

TRAVELERS
2420 LAKEMONT AVENUE
P.O. BOX 3556
ORLANDO, FL 32802-3556

00115 -IB

Page 1 of 2

Account Bill

Account No. 216361197
Date of This Bill 10/03/18

TOTAL BALANCE

\$

MINIMUM DUE

SIRA NATURALS INC.
13 COMMERCIAL WAY
MILFORD MA 01757

PAYMENT MUST BE RECEIVED BY:
OCTOBER 23, 2018

ACCOUNT BILLING SUMMARY

POLICY	TYPE	POLICY PERIOD	MIN. DUE	BALANCE
0G225439 UB	Workers Comp	07/28/18 To 07/28/19		\$
0G225439 UB	Workers Comp	07/28/17 To 07/28/18		
TOTAL BALANCE				\$

TRANSACTIONS SINCE LAST STATEMENT

Total Transactions (See Transaction Detail Section)

TOTAL BALANCE

TRANSACTION DETAIL

POLICY NUMBER 0G225439 UB Workers Comp
07/28/17 Final Audit
07/28/17 MA WC Surcharge
07/28/18 Change
07/28/18 MA WC Surcharge

TOTAL TRANSACTIONS
CONTINUED ON NEXT PAGE

TO ENSURE PAYMENT IS PROPERLY APPLIED, detach the return payment stub and mail to the return address below.
ASSIGNED RISK WORKERS COMPENSATION INSURANCE PAY ONLINE AT TRAVELERS.COM/EXPRESSPAY

648842H 2018276 9240 161 077J3R

Payment Coupon Make checks payable to: Travelers

FOUNDATION INS AGCY LLC
SIRA NATURALS INC.

216361197

Travelers
Dept. 96359
PO Box 660333
Dallas, TX 75266-0333

Include Account Number on the check.



Change of Address?
Place an "X" here.
Print changes on reverse side.

PAYMENT MUST BE RECEIVED BY
OCTOBER 23, 2018

TOTAL BALANCE

MINIMUM DUE

AMOUNT ENCLOSED



133007323235343339201810032018102300667820000000000000009635900000000002

Customer Service Contacts

Billing Questions

MONDAY-FRIDAY, 8:00 A.M. - 5:00 P.M. EST

800-443-4404

Your Account Number: 2163G1197

Automated Inquiry: 24 hrs a day, 7 days a week

800-443-4404

Direct Inquiries To:

TRAVELERS

P.O. BOX 3556

ORLANDO

(800) 443-4404

FL 32802-3556

Policy Information

Insuring Company

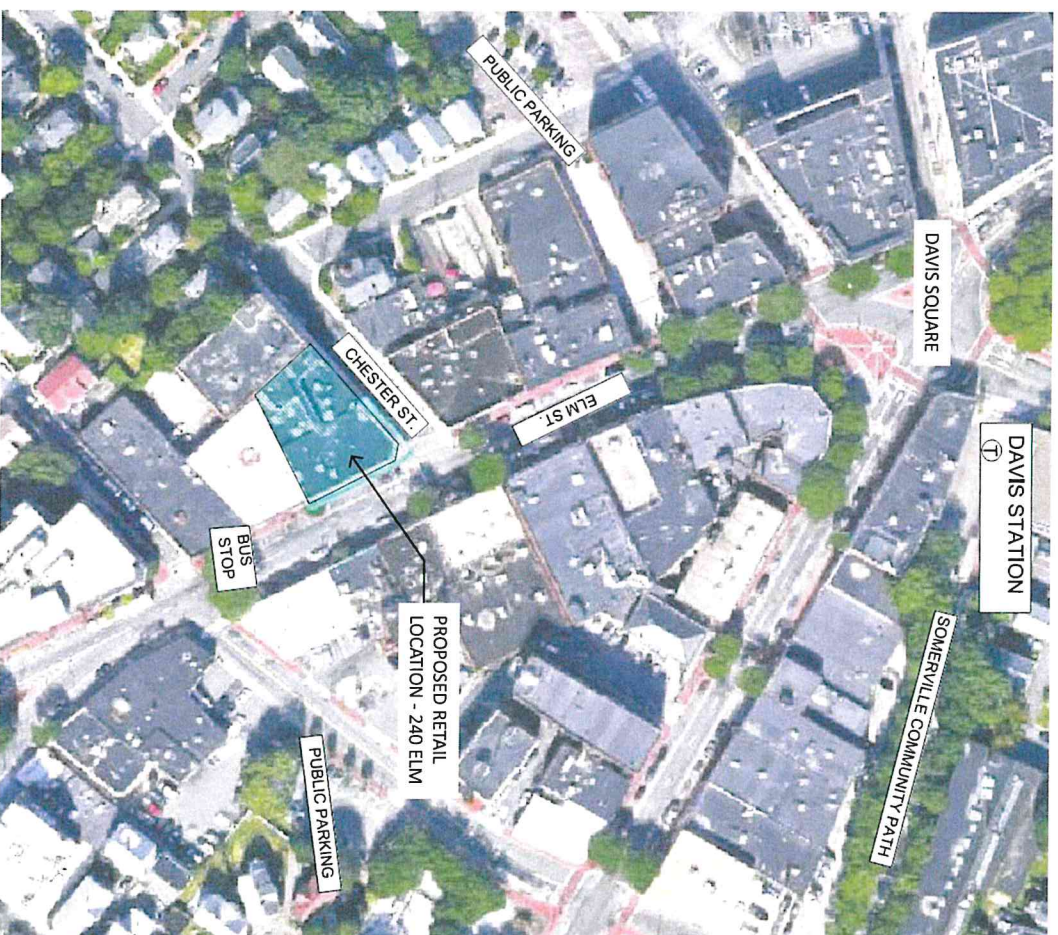
06225439 2018

06225439 2017

THE TRAVELERS INDEMNITY COMPANY OF AMERICA

THE TRAVELERS INDEMNITY COMPANY OF AMERICA

NEIGHBORHOOD CONTEXT
MAP

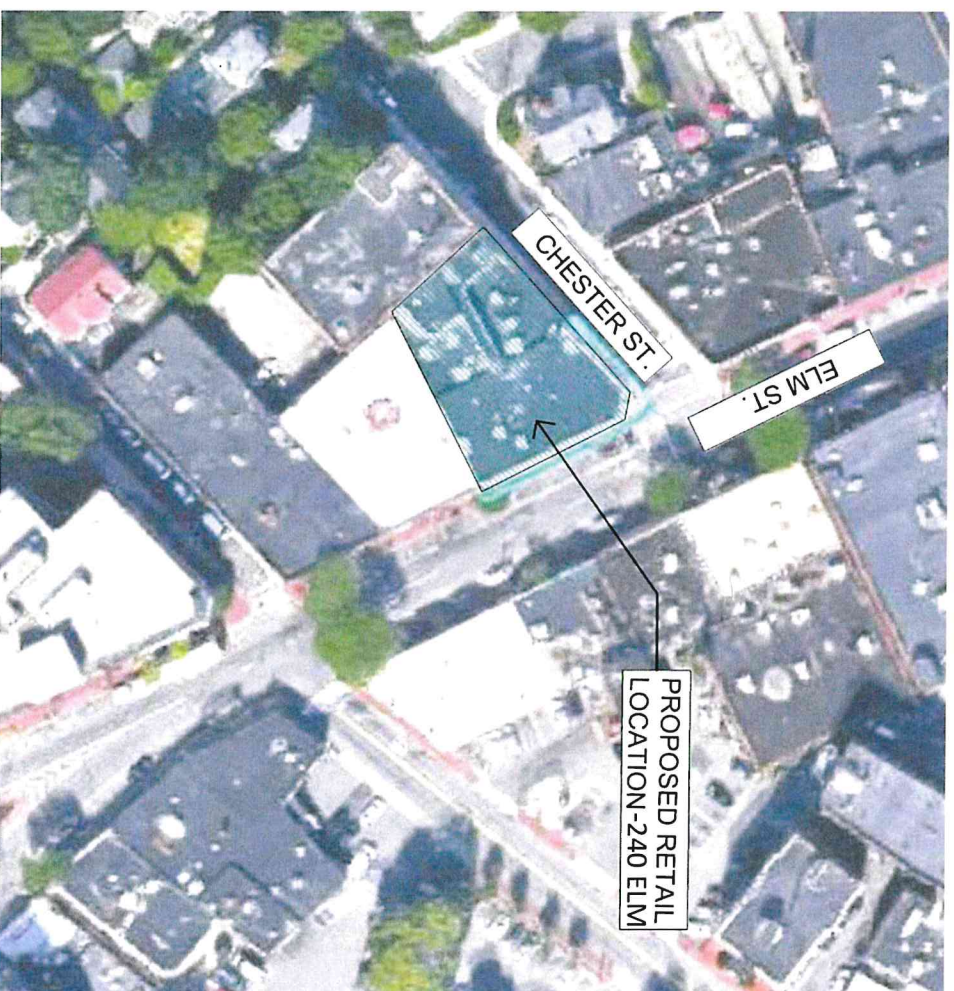


NEIGHBORHOOD CONTEXT MAP
Scale : 1" = 100'

240 ELM ST. - SIRA NATURALS, INC. PROJECT



AERIAL VIEW - SITE PLAN

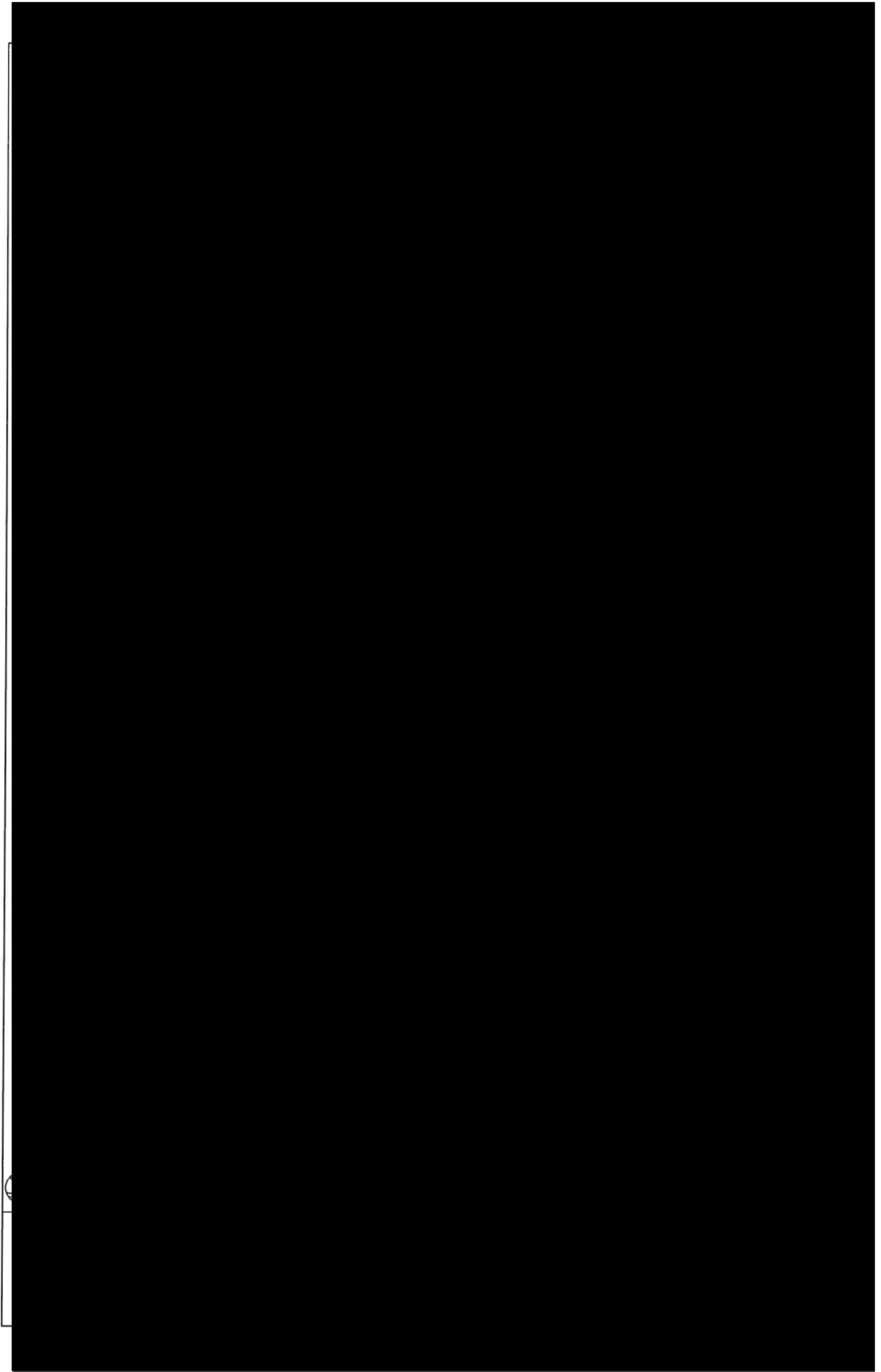


SITE PLAN
Scale : 1/64" = 1'-0"



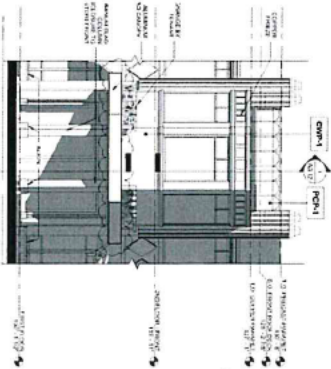
PETER
QUINN
ARCHI
TECTS
ARCHITECTURE
PLANNING
COMMUNITY DESIGN
259 ELM STREET, SUITE 301
SOMERVILLE, MA 02144

240 ELM ST. - SIRA NATURALS, INC. PROJECT



ELM STREET ELEVATIONS

ELEVATIONS PROVIDED
COURTESY OF
PRELWITZ CHILINSKI
ASSOCIATES



ELEVATION
2 NORTH ELEVATION (CORNER)
3/10/14



CORNER OF ELM AND CHESTER ST.

3/10/14



ELM ST. ELEVATION

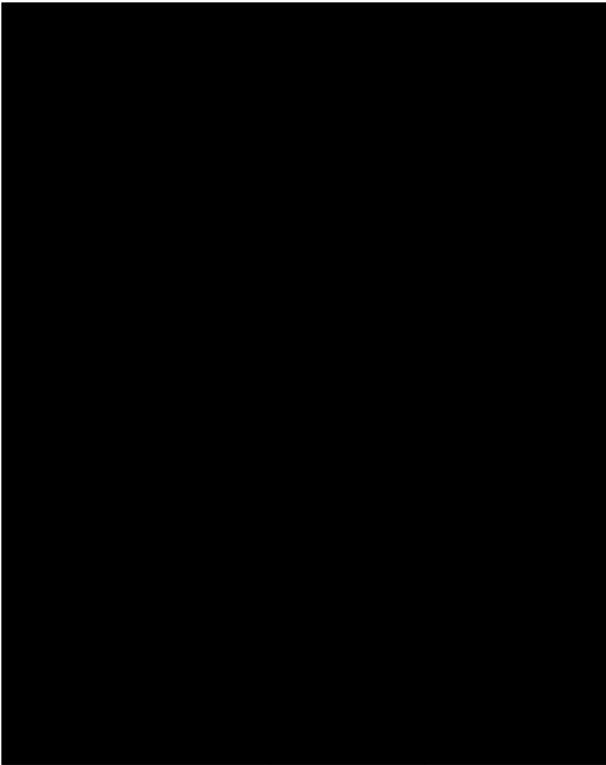
240 ELM ST. - SIRA NATURALS, INC. PROJECT

259 ELM STREET, SUITE 301
SOMERVILLE, MA 02144

PETER
QUINN
ARCHI
TECTS
ARCHITECTURE
PLANNING
COMMUNITY DESIGN

CHESTER STREET ELEVATIONS

ELEVATIONS PROVIDED
COURTESY OF
PRELIMWITZ CHILINSKI



CHESTER ST. VIEW

240 ELM ST. - SIRA NATURALS, INC. PROJECT