

Union Square Zoning Amendment

Meeting #11

4-12-17

Today's Agenda

- Website Review
- USQ Covenant
 - Review of similar projects / benefits
 - Some perspective on Exhibit C
- 3. USQ Zoning
 - Open space
 - Shadow Studies
- 4. MMUR Proposal
- 5. Text Change Amendment



Website



All documents will be available online at:

www.somervillema.gov/unionsquarezoning



Development Cost Comparison

Development Cost Comparison

| Municipality | Building Permit (% of construct. cost) | Zoning Approval Fee | Affordable Housing req | Housing Linkage (\$ PSF) | Jobs Linkage (\$ PSF) |
|--------------|--|---|--|---|--|
| Boston | 1.00% | not specified | 15%, effective 13% 50% units < 80% AMI 50% units < 100% AMI | \$8.34 PSF for Commercial SF > 100,000 SF | \$1.67 PSF for Commercial SF > 100,000 SF |
| Cambridge | 1.50% | 10 cents / sqft | 20% (assuming density bonus) @50% of AMI for rental @100% of AMI for sale \$\frac{\\$12.00 PSF}{\} \text{for Commercial SF} \\ 30,000 SF | | being considered, ? |
| Waltham | 1.20% residential 2.20% commercial | not specified | 15% 100% units < 80% AMI \$0.00 | | \$0.00 |
| Watertown | 1.50% | \$150 base fee plus \$75/new dwelling unit; Maximum \$10,000 | 0% - 15% 33% of units < 65% AMI 67% of units < 80% AMI | \$0.00 | \$0.00 |
| Somerville | 2.10% | not specified | 20% 38% of units < 50% AMI 38% of units < 80% AMI 25% of units < 110% AMI | \$5.15 PSF for Commercial SF > 30,000 SF | TBD, \$1.40+ PSF for Commercial SF > 30,000 SF |
| Quincy | 1.20% | not specified | 10% (although exempted in Urban Renewal Area) | \$0.00 | \$0.00 |
| Malden | 1.60% | not specified | none | \$0.00 | \$0.00 |



Development Cost Comparison

| Municipality | Open Space reqs | Inflow and Infiltration Mitigation | Arts, Creative or Innovation Space Requirements | Other exactions | Tax Rates |
|--------------|--|--|---|--|------------------------------|
| Boston | ? | ? | none | variable | Res: \$10.59 Com: \$25.37 |
| Cambridge | 10% - 50% | ? | none | \$10/sq. ft. for projects in Kendall Sq subject to rezoning to address "community needs" | Res: \$6.49 Com: \$16.12 |
| Waltham | ? | remove at 4:1 or \$12.00 / gpd | none | \$3 psf commercial & \$1 psf residential for projects that increase density (transit impact fee) | Res: \$12.56 Com: \$29.04 |
| Watertown | 10% - 20%, depending on zone, broad definition | remove at 4:1 | none | | Res: \$13.89 Com: \$25.32 |
| Somerville | TBD | remove at 4:1 or \$14.35 / gpd | 5% of commercial space | \$2.40 / SF GLX \$1.60 / SF Comm. Benefits \$2.00 / SF infrastcture \$2.00 / SF future phases in USQ | Res: \$11.67 Com: \$18.81 |
| Quincy | ? | ? | none | | Res: \$14.17 Com: \$28.71 |
| Malden | ? | ? | none | \$2,000/unit mitigation fee in CBD and Rose Quarry Districts | Res: \$14.17 Com: \$22.04 |





Exhibit C Overview

What is Exhibit C?

Exhibit C proposes changes to submitted zoning that tie to the extent of benefits proposed in the covenant. But, benefits need to be tied to a project in order to be measured and applied.

Exhibit C establishes that the covenant is based upon:

- Proposed 2017 zoning draft
- Some minor adjustments to the draft to address typos, findings, access, corner lots and lot lines
- An increased open space that will allow us to have:
 - o The parkland that we need to have in and around the core of Union Square
 - o An open space setup that fits the D blocks
 - o The proposed economic development that we are seeking



What is Exhibit C?

- 1. Open Space
- 2. Hypothetical Lot Lines: How they work
- 3. General Buildings on corner lots
- 4 & 5. Findings for CDSP
- 6. Access from D6
- 7-12. Typos and Clarifications:
 - Remove references to pedestrian circulation space
 - Remove additional 14 floors
 - Add floor plate to 5% waiver
 - Fix language about contextual massing
 - Clarify overlay boundary
 - Fix incomplete sentence





Open Space Update

We need to achieve the best mix of QUANTITY and QUALITY of open space.

In December, we discussed:

- HOW to measure open space
- WHAT to include in that measurement.



We also discussed our need to meet other goals in Union Square, including:

- Tax revenue
- Community benefits
- Green line payments

All while implementing our goals of SomerVision and creating GREAT PLACES.

As defined in most commercial mixed-use developments includes:

- High quality public spaces
- Landscape areas on site
- Public sidewalks created / improved by developers

In some cases also includes:

- Rooftop gardens
- Green roofs
- Civic buildings
- Bodies of water

This is our own creation for <u>high-quality</u> publically accessible spaces:

- Includes a percentage of green area
- Required amount of plantings
- Seating requirements
- Etc.

Nothing like this exists in our code today. Or, as far as we know, any other code like this.

Neighborhood Park

A civic space type designed for active and passive recreation with features and facilities that support the immediate neighborhood.

Examples:

Perry Park Albion Street Park Walnut Street Park

• Size: 8,000 sf-2 acres



Plaza

A civic space type designed for passive recreation, civic purposes, and commercial activities, with landscape consisting primarily of hardscape. Plazas are generally located in activity centers or the nexus of major circulation routes.

Examples:

Statue Park (Davis Sq.) Plaza Union Square Plaza

• Size: 8,000 sf-1.5 acres



Pocket Park

A civic space type designed for passive recreation consisting of vegetation and a place to sit outdoors.

Examples:

Quincy Street Park Symphony Park Stone Place Park

• Size: 800-10,000sf



Playground

A civic space type primarily designed as a ply area for children. Playgrounds may be freestanding or incorporated as a subordinate feature of a regional park, community park, neighborhood park, or public common.

Examples:

Walnut Street Playground Grimmons Park Chuckie Harris Park

• Size: 2,500sf-25,000sf



The way we will measure open space

This is how WE will define open space:

High quality public spaces

- Civic Space
- PLUS publicly accessible landscape areas on site
- Public areas created / improved by developers INCLUDING
 - o De-commissioned streets used for open space
 - o Areas created by extending bridge overpass

We will NOT include

- Rooftop space of any kind
- Civic buildings
- Bodies of water
- Privately accessible landscape areas



The way we will measure open space

This is our own creation for <u>high-quality</u> publically accessible spaces:

- Includes a percentage of green area
- Required amount of plantings
- Seating requirements
- Etc.

The way we will measure open space

Open space is a percentage of:

Total development area

- Excluding alleys
- Excluding land for the MBTA station

Over all D blocks, we estimate this baseline to be about 627,000 sf

Open Space

25%

Civic Space

70% of Open Space



July 2016 draft requirement

Pedestrian Circulation Space – 15% Civic Space (quality public spaces only) – 8.2%



Total: 94,000 sf

Total: 51,400 sf

Staff Recommended

Public Open Space – 25%

Civic Space (quality public spaces only) – min 70% of open space





Min. one plaza and one neighborhood park

Total: 109,700 sf

113% increase

Total: 156,750 sf

66% increase



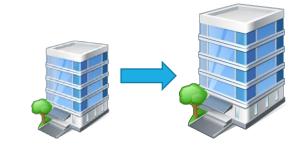
If we increase open spaces beyond the Neighborhood Plan recommendation, we either need to:

A. Increase height and bulk of remaining buildings



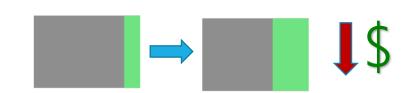
If we increase open spaces beyond the Neighborhood Plan recommendation, we either need to:

A. Increase height and bulk of remaining buildings



OR

B. Remove development capacity from the plan, therefore reducing our tax revenue and developer contributions to public benefits



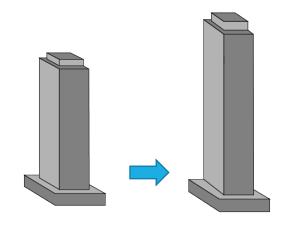
Increasing our Open Space

Results:

The update produces a neighborhood park on D4.3

To make up this space, and pay for it to be created, it would require:

- Adding 4 floors of residential tower at D2 and D3
- No additional floors on commercial buildings



- 1. The D-blocks will contribute open space to the Neighborhood Plan Goals.
- 2. 25% maximizes the development that can be shifted to create new parks.
- 3. The largest open spaces opportunities in the plan are off the D blocks and still can be built.

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 - Neighborhood park on D4

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 - Plaza on D2





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 - Neighborhood park on D4
 - Plaza on D2
 - Additional spaces throughout the D blocks

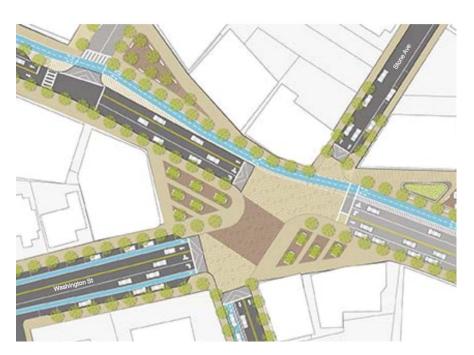


Civic spaces at D1 (above)

Civic spaces at D3 (below)



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 - Plaza on D2
 - Additional spaces throughout the D blocks
 - Public spaces will be upgraded in the streetscape projects





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 - Neighborhood park on D4
 - Plaza on D2
 - Additional spaces throughout the D blocks
 - Public spaces will be upgraded in the streetscape projects
 - Payment in Lieu to assist with larger open spaces
 - o Capped at ¼ acre
 - o Allows developer contribution of approx. \$1 mil towards larger open space
 - o Assists with meeting our ecological and recreational priorities

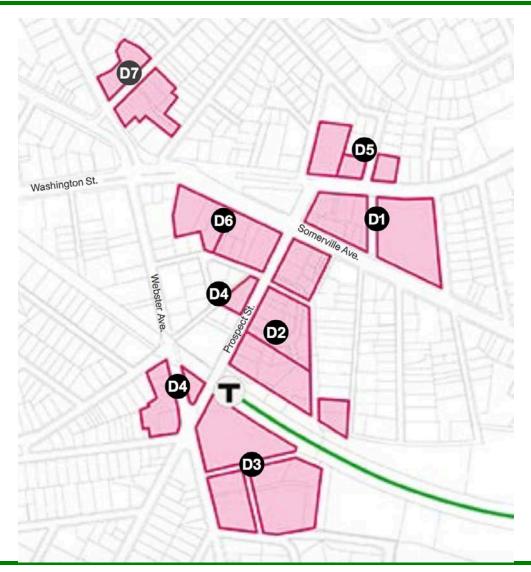
Open Space



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- 2. 25% maximizes the development that can be shifted to create new parks
 - Residential space can be moved:
 - But only into towers
 - Lower buildings are capped by building code
 - Commercial cannot be moved:
 - D2 commercial is sized to encourage early investment
 - D3 is at maximum reasonable height for lab buildings
 - Commercial on D1, D4, D5 and D6 are too close to neighborhoods
 - The alternative (loss of commercial space) reduced community benefits and tax benefits significantly

Open Space



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 - at Charlestown Street (as shown in the neighborhood plan)

Open Space



- 3. The largest open spaces opportunities in the plan are off the D blocks and still can be built
 - at Charlestown Street (as shown in the neighborhood plan)
 - at Boynton Yards

Open Space





Open Space





- 3. The largest open spaces opportunities in the plan are off the D blocks and still can be built
 - at Charlestown Street (as shown in the neighborhood plan)
 - at Boynton Yards
 - at Innerbelt

Open Space



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- 2. 25% maximizes the development that can be shifted to create new parks
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City of Somerville Zoning Amendment

Shadow Studies

Shadows

About shadow studies:

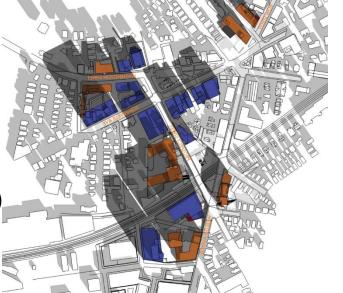
- Studies focus on four dates a year (first day of Spring, Summer, Fall, Winter)
- Shadows show times a morning, noon and afternoon (9am, noon and 3pm)
- Many studies don't cover the baseline (shadows of existing buildings and their impacts)
- June shadows are always limited, regardless of building height
- In December, most city blocks are already in shadow
- Therefore the spring and fall shadows often show the greatest impacts



Shadows at noon:

June (left)

December (right)



Shadows: D6



(above) Spring morning (below) fall morning afternoon

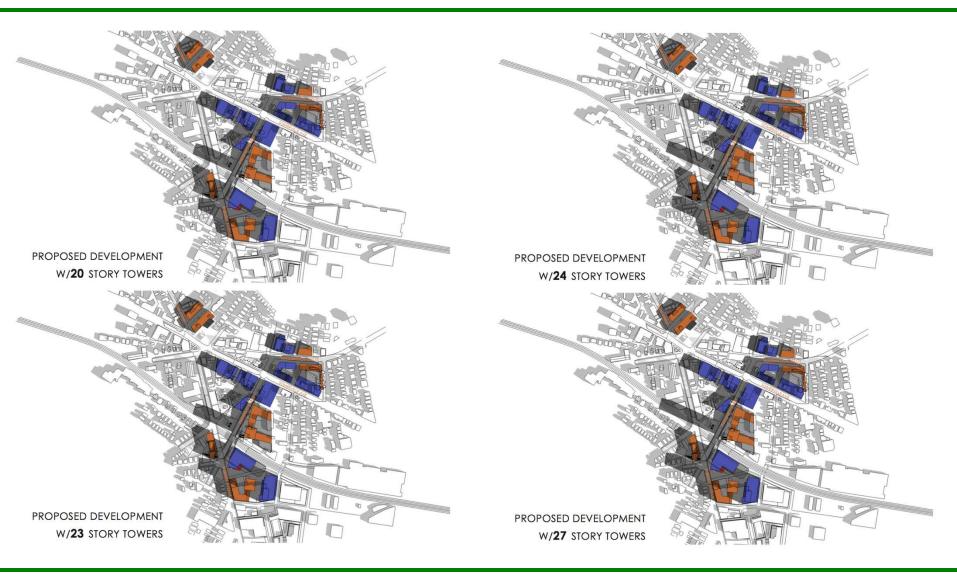




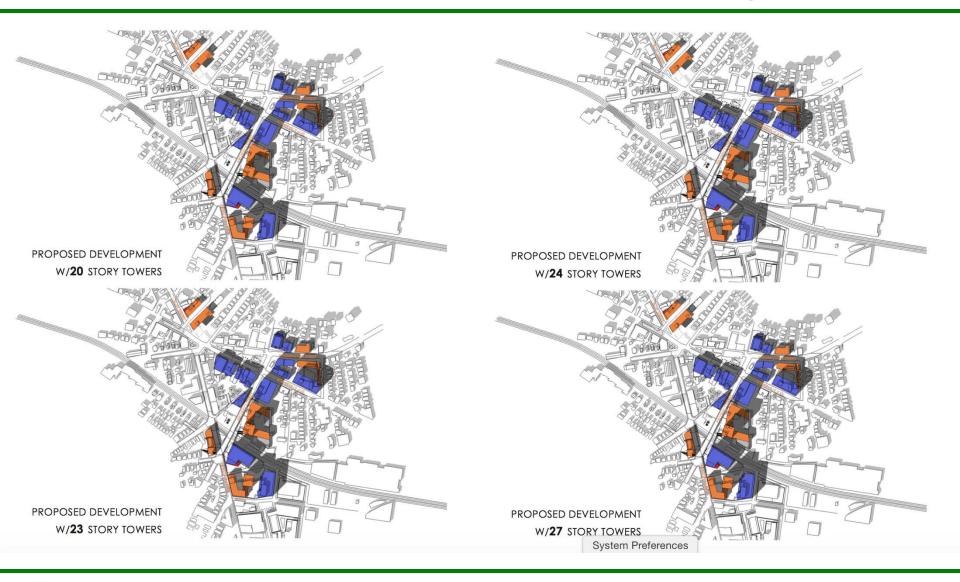
(above) spring afternoon; (below) fall



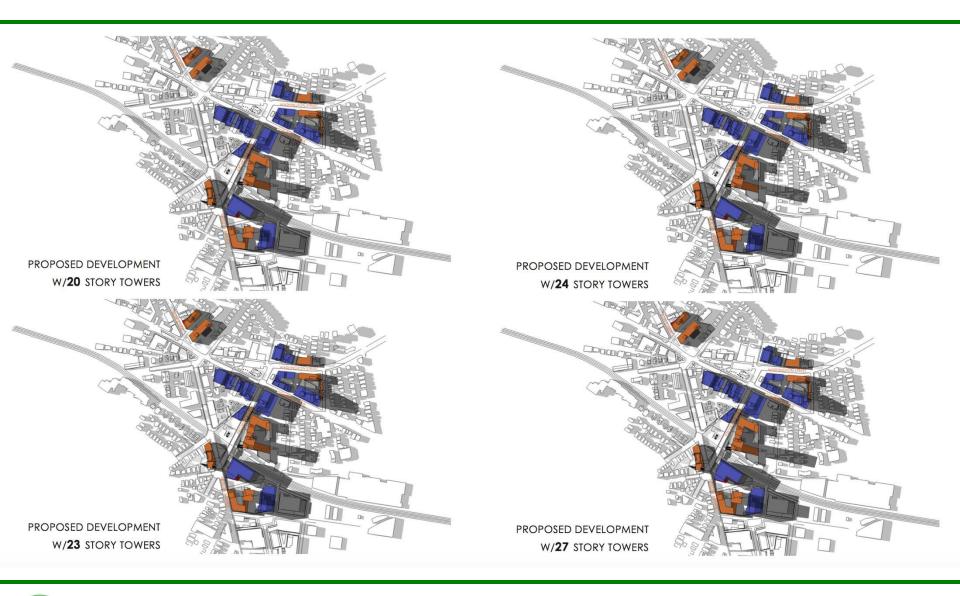
Shadows: D2 Tower – Spring AM



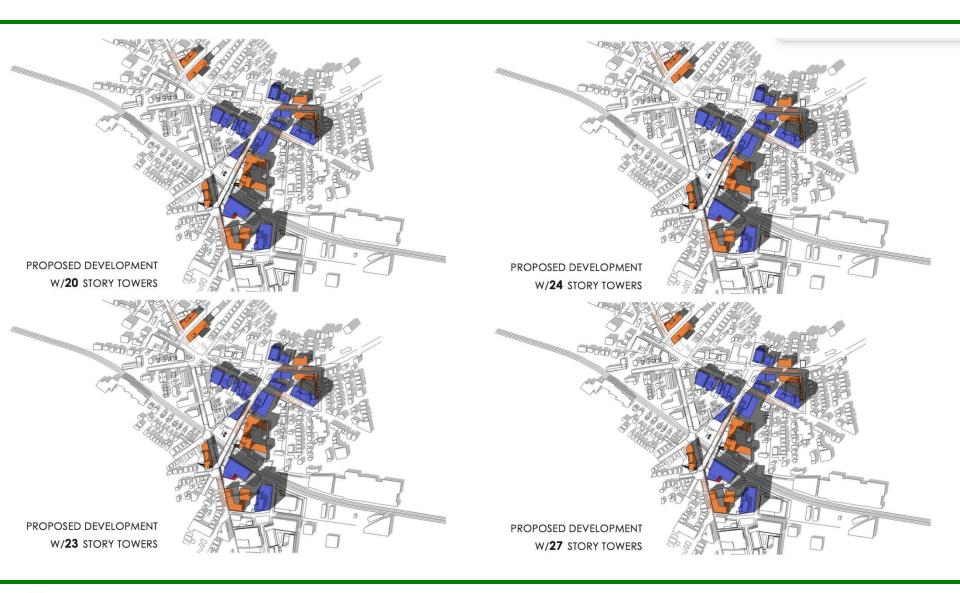
Shadows: D2 Tower - Spring PM



Shadows: D2 Tower – Fall AM



Shadows: D2 Tower – Fall PM





City of Somerville Zoning Amendment

USQ Zoning



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MMUR Proposal

MMUR: A Proposal

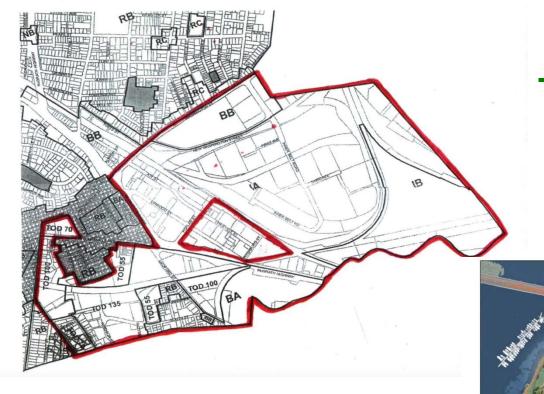
For those developments for which the MMUR applies, no less than 68% of the occupied square footage of the building or buildings as the case may be must be used for:

- a) office uses;
- b) research and development uses;
- c) biotechnology uses;
- d) hotel use;
- e) arts and creative enterprise uses.

The remaining portion of the building or buildings may be residential or retail or any other use permitted by the underlying zoning.

MMUR: A Proposal

Any proposed development that contains more than three residential units on a lot of 10,000 square feet or more in a CEED shall be required to meet the MMUR. All land included in the development to which the MMUR applies must be contiguous and/or separated only by streets, public or private ways. More than one property owner may submit a joint development proposal under this section to meet the MMUR. To the extent that a property owner is proceeding under a PUD, the PUD must meet the MMUR. If a PUD has already been approved, any buildings that were not yet permitted at the time of the publication of this proposed zoning amendment must meet the MMUR.





The Critical Economic Development District shall consist of the entire Assembly Square Mixed Use District except for Lots 1, 2, 3, 4, 5A, 5B, and 6, ant the entire Partners Site, all as shown on the map above.



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MMUR: A Proposal

- 1. Maintain existing requirements:
 - 60/40 in the USQ Plan for the USQ Overlay Zoning
 - Current proposed development maximums at Assembly Row PUD
- 2. Form an MMUR Task Force to inform our strategy for the overhaul, including:
 - Boynton Yards
 - Innerbelt
 - Brickbottom
 - Grand Junction (Twin Cities Mall area)
 - Balance of development in Assembly Square
- 3. Assign the task force to:
 - Seek a consultant to review market demand and needs for Somerville sites
 - Address optimal MMUR (relative to tax based and speed of development)
- 4. Complete this process prior to approval of any special district in the overhaul (i.e. total process should be complete early in fall of 2017)



City of Somerville Zoning Amendment

Text Amendments

(RA/RB affordable / net floor area / subdivision clarification)

Tonight's Topics

Three text amendments:

- Net FAR
- Affordable % in RA and RB
- Subdivisions

Net FAR

Article 2, Item 2.2.58 is (Text that is removed is 2.2.58. Floor area, net. The sum area of all floors or accessible levels of a build measured to the perimeter of the exterior faces of the walls, including enclose porches, but excluding areas used for accessory garage purposes, basement, cellar, closet, and attic areas devoted exclusively to storage and mechanical uses accessory to the operation of the building, off-street loading facilities, malls, plazas, elevator shafts, escalators, stairways and stair landings, and those areas used for the storage, operation or maintenance of mechanical equipment such as air conditioning and heating apparatus. For reasons of convenience, eighty percent (80%) of the gross floor area may be used if this is deemed reasonable in the judgment of the Superintendent.

RA and RB Affordable

Article 7, Sec (Text that is r In Residence minimum of

minimum of affordable housing units on site, . . .

part d additions are <u>underlined</u>) e developments include a <u>twenty percent (20%)</u>

Subdivision and Merger

Article 8: Add Section 8.8

Section 8.8: Subdivision and Merger of Land

In all zoning districts, unless the regulations for a specific zoning district state otherwise, all subdivisions, lot splits, lot mergers, and lot line adjustments require Design & Site Plan Review per Section 5.4 of the the ordinance.





City of Somerville Zoning Amendment